**CV**

**1. Name Surname :** SALİHA UYAK ÇELİK

**2. Date of Birth :** 03.05.1990

**3. Title :** Research Assistant

**4. State of Education :** Master’s Degree

**5. Current Institution :** Istanbul Aydın University, Faculty of Economics and Administrative Sciences, Department of Business Administration (Eng).

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **Department** | **University** | **Date** |
| Bachelor’s Degree | Business Administration | Kocaeli University | 2008-2012 |
| Master’s Degree | Marketing | Marmara University | 2017-2020 |
| PhD | Marketing | Marmara University | 2020- |

**5. Academic Appointments**

Assistant Professor (Date) :

Associate Professor (Date) :

Professor (Date) :

**6. Theses Advised**

**6.1**. Postgraduate Theses

**6.2.** Doctoral Theses

**7. Publications**

**7.1. Articles published in internationally refereed journals (SCI,SSCI,Arts and Humanities)**

**7.2**. **Articles published in other internationally refereed journals**

**7.3.** **Assertions presented in international scientific congresses and published in the proceedings**

**7.4. International books published, or chapters from a book**

**7.5. Articles published in national refereed journals**

**7.6. Assertions presented in national scientific congresses and published in the proceedings.**

**7.7. Other publications**

**8. Projects**

**9. Administrative Services**

**10. Professional Affiliations**

**11. Fellowships and Awards**

**12. Please fill out the chart below for undergraduate and graduate courses you have given in the last 2 years.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Academic Year** | **Semester** | **Course** | **Weekly Course Hours** | | **Number of Students** |
| **Theoretical** | **Practical** |
|  | **Fall** |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| **Spring** |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | **Fall** |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| **Spring** |  |  |  |  |

**Note:** If given, summer courses should also be added to the chart**.**