

# MURAT UNANOĞLU

Assistant Professor

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## Education

PhD 2008 6/April/2016	İSTANBUL BİLGİ ÜNİVERSİTESİ Social Sciences Institute/Business Administration (DR)  Thesis Title: Employee acceptance of the ERP systems in the post-implementation phase (2016) Thesis Advisor:(Prof. Dr. GONCA GÜNAY)
Master 2007 1/August/2008	BOĞAZIÇI ÜNİVERSİTESİ Social Science Institute/Executive MBA
BSc 1997 27/August/2002	İSTANBUL TEKNİK ÜNİVERSİTESİ Faculty of Mechanical Engineering / Mechanical Engineer

## Administrative Tasks

Assistant Professor Dr. 2020-Still	İSTANBUL AYDIN ÜNİVERSİTESİ/ Faculty of Economics and Administrative Sciences/ Department of Business Administration / Business Management (in English)
Research Assistant 2012-2020	İSTANBUL BİLGİ ÜNİVERSİTESİ/School of Applied Sciences/Logistics management/Logistics Management Pr. (in English)

## Supervised Thesis

### Graduate

2021

1. AL SHISHANI DATI MOHAMMAD SIEF ADDEEN, (2021). JOB ENGAGEMENT AS A MEDIATOR OF THE RELATIONSHIP BETWEEN JOB SATISFACTION AND EMOTIONAL LABOR., İstanbul Aydın Üniversitesi-> Graduate Programs>Business Administration (in English)
2. AKRIROUT IMANE, (2021). THE IMPACT OF INNOVATION AND SOCIAL MEDIA ON E-COMMERCE IN RETAIL INDUSTRY, İstanbul Aydın Üniversitesi-> Graduate Programs>Business Administration (in English)
3. GHAFAR ABDUL SUBHAN, (2021). STRATEGIES FOR SMALL APPAREL MANUFACTURERS IN PAKISTAN TO APPROACH INTERNATIONAL BUYERS, İstanbul Aydın Üniversitesi-> Graduate Programs>Business Administration (in English)

4. NKWINKUE BELTUS KOM, (2021). THE EFFECT OF TRANSFORMATIONAL LEADERSHIP ON EMPLOYEE PERFORMANCE IN CAMEROON, İstanbul Aydın Üniversitesi-> Graduate Programs>Business Administration (in English)
5. KAMHIA RAED, (2021). AN EMPRICIAL RESEARCH ON THE RELATIONSHIP DARK PERSONALITY TRAITS AND IMPRESSION MANAGEMENT OF EMPLOYEES AT SMALL AND MEDIUM COMPANIES IN RIYADH – KING SAUDI ARABIA., İstanbul Aydın Üniversitesi-> Graduate Programs>Business Administration (in English)
6. HASANLI LATIF, (2021). THE IMPACT OF DIGITAL LEADERSHIP ON INNOVATIVENESS IN SMALL AND MEDIUM-SIZED ENTERPRISES, İstanbul Aydın Üniversitesi-> Graduate Programs>Business Administration (in English)

## Projects:

1. İnoSuit - İnovasyon Odaklı Mentorluk Programı, Other government organizations Project Manager:UNANOĞLU MURAT, , 01/10/2019 - 30/09/2020 (National)

## Courses:

	Language	Weekly Hours
<b>2020-2021</b>		
<b>Undergraduate</b>		
Business Planning	English	3
Creativity and Innovation	English	3
Organizational Theory	English	3
Technology Usage and Presentation Techniques	English	2
<b>Graduate</b>		
Small Business Management and Entrepreneurship	English	3
Girişimcilik ve KOBİ Yönetimi	Turkish	3
Modern Approaches in Management and Organization	English	3
<b>2019-2020</b>		
<b>Undergraduate</b>		
Contemporary Cases in Tourism	English	3
<b>Graduate</b>		
Girişimcilik ve KOBİ Yönetimi	Turkish	3
Small Business Management and Entrepreneurship	English	3
Organizations of 21st Century	English	2
<b>2018-2019</b>		
<b>Graduate</b>		
Girişimcilik ve KOBİ Yönetimi	Turkish	3
Small Business Management and Entrepreneurship	English	3

## Publications

### Articles:

1. Amiri Khair Mohammad, UNANOĞLU MURAT (2021). DETERMINANTS OF SUPERMARKETS BRANDCHOICE IN ISTANBUL, TURKEY. International Journal of Engineering Technology Research & Management, 5(7), 49-65. (No: 7153482)
2. Hasanli Latif, UNANOĞLU MURAT (2021). THE IMPACT OF DIGITAL LEADERSHIP ON INNOVATIVENESS IN SMALL AND MEDIUM-SIZED ENTERPRISES. International Journal of Social Humanities Sciences Research (JSHSR), 8(72), 1840-1859., Doi: 10.26450/jshsr.2581 (No:

7196355)

3. Taghizade Toghrul, UNANOĞLU MURAT (2021). AFFECT OF SERVICE, PRICE AND INNOVATION ON CUSTOMER SATISFACTION AND LOYALTY IN HOTEL BUSINESSES. International Journal of Engineering Technology Research & Management, 5(6), 175-191. (No: 7153465)
4. Kamhia Raed, UNANOĞLU MURAT (2021). An Empirical Research on the Relationship between Dark Personality Traits (Dark Triad) and Impression Management of Employees at Small and Medium Companies in Riyadh - King Saudi Arabia. International Journal of Science and Research, 10(6), 422-431. (No: 7152330)
5. Ghaffar Abdul Subhan, UNANOĞLU MURAT (2021). STRATEGIES FOR SMALL APPAREL MANUFACTURERS IN PAKISTAN TO APPROACH INTERNATIONAL BUYERS. International Research Journal of Modernization in Engineering Technology and Science, 3(6), 1681-1687. (No: 7152357)
6. Shishani Datty, UNANOĞLU MURAT (2021). Role of Job Engagement as a Mediator in the Relationship between Job Satisfaction and Emotional Labor. International Journal of Recent Research in Social Sciences and Humanities (IJRSSH), 8(1), 12-26. (No: 7001105)

## C. Books:

### C1. National Books:

1. Girişimcilik, Stratejik Farkındalık ve İnovasyon (2020)., UNANOĞLU MURAT, Seçkin Yayıncılık, Number of Edition:1, Page No: 304, ISBN:9789750259241, Turkish (Publish No: 6196395)
2. Kıyaslama (2009)., UNANOĞLU MURAT, ARGE Danışmanlık Yayınları, Number of Edition:1, Page No: 51, ISBN:978-605-88992-0-9, Turkish (No: 74649)

## E. Conferences

1. UNANOĞLU MURAT, ÖZGUR ÇALIŞKAN (2018). Türkiye’de Sanayi 4.0’ın Uygulanması Sırasında İşletmeleri Bekleyen Fırsatlar ve Zorluklar. 38. Yöneylem Araştırması Endüstri Mühendisliği Ulusal Kongresi YAEM 2018 (Abstract/Oral Presentation)(No:6411328)

## Professional Experience

2011-2011	<b>Senior Management Consultant</b>	Navigator Danışmanlık, Consultancy on strategy, marketing and organization development for companies that want to be included in the scope of Turquality Program. (Commercial)
2008-2010	<b>Management Consultant</b>	ARGE Danışmanlık, Strategic and organizational consultancy for companies that are restructuring or investing in diverse businesses. (Commercial)
2006-2008	<b>Marketing Product Manager</b>	Kale Kilit, Management of product portfolio, preparation of benchmarking reports, training of all stakeholders and management of communications. (Commercial)
2003-2005	<b>Operations Specialist</b>	Ceynak Lojistik, Follow-up of technical and administrative works related to the transportation tender received from İ.B.B. (Commercial)