

NUSRET ERHAN MUTLU

Firat Cad. No: 10-D Zekeriyaköy Sarıyer İSTANBUL

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Date of Birth : 24.05.1969

Citizenship : Turkish

Educational Background :

1. **T.E.D Ankara College – Ankara** 1986
2. **Dokuz Eylül University – Izmir** 1991
College Of Business Administration
B.B.A. (Bachelor Of Business Administration)
3. **Texas A&M University – College Station** 1994
English Language Institute
Texas – U.S.A
4. **University of Houston – Victoria** 1995
Graduate School Of Business
M.B.A Master of Business Administration in ***Strategic Management***
Houston / Texas – U.S.A
5. **Istanbul Chamber Of Commerce** 2000
Foreign Trade Education Institute
Foreign Trade Specialist
Istanbul - Turkey
6. **Dale Carnegie Institute** 2002
Leadership Training for Managers
New York – U.S.A
7. **Beykent University – Istanbul** 2020
Ph.D in Business Administration
Dissertation Area : **Strategic Management**



Professional Work Experience :

1. BURC Electronics And Machinery Industry Co. Ankara Turkey
Industrial Sales Representative **1990 – 1991**
2. METTLER – TOLEDO A.G Greifensee - Switzerland
Assistant Manager of Industrial Sales & Marketing **1991 – 1992**
3. KWIK-KOPY Printing Inc. Houston – Texas U.S.A
Franchise Marketing Manager **1992 – 1994**
4. BIRLIK Mensucat Sanayi A.Ş Kayseri – Turkey
International Marketing Manager **1997 - 2000**
5. ZORLU Holding Istanbul - Turkey
Foreign Trade Operations Manager **2000 – 2003**
6. YUNUS Textile Ind. and Foreign Trade Co. Istanbul - Turkey
Founder & Managing Partner **2004 – 2020**

Academic Work & Awards:

- **Conference Presentations :**

***Global Business Research Symposium
Reducing Obstacles to Economic Growth***

May 27-29, 2015

***Hosted By , Beykent University Istanbul – Turkey in Cooperation With :
St.John’s University U.S.A, University Of Economics in Katowice Poland,
Southern New Hampshire University U.S.A***

***Presentation Topic : How The Structure Of Co-Opetition Affects The Survival Of
Newly Founded Organizations ? An Approach From The Population Ecology
Perspective***

- **Awards and Honors**

Best Paper Award – Global Business Research Symposium

Reducing Obstacles to Economic Growth May 27-29, 2015

How The Structure Of Co-Opetition Affects The Survival Of Newly Founded Organizations ? An Approach From The Population Ecology Perspective

- **Publications**

Industrial Drivers of Co-opetition Among Organizations: A Sector-Based Research Within the Context of Population Ecology Approach

Eurasian Business Perspectives 2020, Volume 15/2 pp. 81-98

Proceedings of the 28th Eurasia Business and Economics Society

Conferecence https://doi.org/10.1007/978-3-030-48505-4_6

Areas of Interest :

- Strategic Management
- Contemporary Management Issues
- Competitive & Cooperative Strategies
- Co-opetition Among Rival Organizations
- Management by Resource Based View
- Sustainable Competitive Advantage
- International Marketing
- Market Orientation
- Customer Related Marketing
- B to B Marketing
- Management and Innovation
- Entrepreneurship & Business Planning
- Corporate Entrepreneurship
- Sustainability
- Sustainable Development & Growth of firms