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|  | KAĞAN OKATAN |  |  |  |
|  | ASST.PROF.DR. |  |  |  |
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|  |  |  | **E-Mail** | : | kaganokatan@aydin.edu.tr |  |
|  |  |  | **Phone (Work)** | : | 2124441428- |  |
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|  |  |  | Halit Aydın Kampüsü No:38 , Sefaköy–Küçükçekmece, Istanbul, 34295 |  |
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|  |  | **Education Information** |  |  |  |  |  |  |  |  |  |  |
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|  |  | Doctorate Degree |  | OKAN UNIVERSITY |  |  |  |
|  |  |  | INSTITUTE OF SOCIAL SCIENCES/BUSINESS ADMINISTRATION (DR) (ENGLISH) |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | 2010 |  |  |  |  |
|  |  | 26/January/2018 |  |  |  |  |
|  |  |  | Dissertation: Effects of Internal and External Innovation Capacity on Innovation Success’ (2017) Superviser:(ORHAN BEHİÇ ALANKUŞ) |  |  |  |
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|  |  | Graduate Degree |  | BAHÇEŞEHİR UNIVERSITY |  |  |  |
|  |  |  | INSTITUTE OF SCIENCE/ INFORMATION TECHNOLOGIES (MASTER’S) (ENGLISH) |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | 2003 |  |  |  |  |
|  |  | 12/July/2004 |  |  |  |  |
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|  |  | Undergraduate Degree |  | ANADOLU UNIVERSITY |  |  |  |
|  |  |  | FACULTY OF BUSINESS ADMINISTRATION/ BUSINESS ADMINISTRATION |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | 2000 |  |  |  |  |
|  |  | 3/June/2002 |  |  |  |  |
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|  |  | Associate Degree |  | MARMARA UNIVERSITY |  |  |  |
|  |  |  | SOCIAL SCIENCES/ ECONOMIC AND ADMINISTRATIVE PROGRAMS/ SALES MANAGEMENT |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  | 1996 |  |  |  |  |
|  |  | 13/July/1998 |  |  |  |  |
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|  |  | **Academic Experience** |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  | ASST.PROF.DR. | İSTANBUL AYDIN UNIVERSITY/FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES/ BUSINESS ADMINISTRATION (ENGLISH) |  |  |  |
|  |  | 2020  |  |  |  |
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|  |  | ASST.PROF.DR. | İSTANBUL KÜLTÜR UNIVERSITY/ FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES /INTERNATIONAL TRADE & FINANCE |  |  |  |
|  |  | 2018-2020 |  |  |  |
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|  |  |  |  |  |  |
|  |  | ASST.PROF.DR. | İSTANBUL GELİŞİM UNIVERSITY/ FACULTY OF ENGINEERING AND ARCHITECTURE /INDUSTRIAL ENGINEERING |  |  |  |
|  |  | 2018-2018 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | **Courses \*** |  |  |  |  |  |  |  |  | Öğrenim Dili | Ders Saati |  |  |  |  |
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|  | **2020-2021** |  |  |  |  |  |  |  |
|  |  | **Undergraduate** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Operations Management | İngilizce | 3 |  |  |
|  |  | **Graduate** |  |  |  |  |  |  |
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|  |  |  | YÖNETİM BİLİŞİM SİSTEMLERİ | Türkçe | 3 |  |  |
|  | **2019-2020** |  |  |  |  |  |  |  |
|  |  | **Undergraduate** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Proje Planlaması ve Yönetimi | Türkçe | 2 |  |  |
|  |  |  | Rekabet Analizi | Türkçe | 2 |  |  |
|  |  |  | Project Planning and Management | İngilizce | 2 |  |  |
|  |  |  | Yönetim Bilişim Sistemleri | Türkçe | 2 |  |  |
|  |  |  | TEKNOLOJİ VE YENİLİK YÖNETİMİ | Türkçe | 3 |  |  |
|  |  |  | Management Information Systems | İngilizce | 2 |  |  |
|  |  |  | Digital Project Management | İngilizce | 2 |  |  |
|  |  |  | Girişimciliğin Temelleri | Türkçe | 2 |  |  |
|  |  |  | Bilişim Sistemleri Yönetimi | Türkçe | 2 |  |  |
|  |  |  | Uluslararası Girişimcilik | Türkçe | 2 |  |  |
|  |  |  | Sosyal Girişimcilik | Türkçe | 2 |  |  |
|  |  |  | Social Entrepreneurship | İngilizce | 2 |  |  |
|  |  |  | Commerce Network and Electronic Commerce | İngilizce | 2 |  |  |
|  |  |  | Dijital Proje Yönetimi | Türkçe | 2 |  |  |
|  |  |  | INNOVATION AND STRATEGIC THINKING | İngilizce | 2 |  |  |
|  |  |  | Academical Writing and Presentation Skills | İngilizce | 3 |  |  |
|  |  |  | Innovation Management | İngilizce | 2 |  |  |
|  |  | **Graduate** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | BİLİMSEL ARAŞTIRMA TEKNİKLERİ VE YAYIN ETİĞİ | Türkçe | 3 |  |  |
|  |  |  | Yönetim Bilişim Sistemleri | Türkçe | 3 |  |  |
|  |  |  | İş Sağlığı ve Güvenliği Yönetim Sistemleri | Türkçe | 3 |  |  |
|  |  |  | BİLİMSEL ARAŞTIRMA TEKNİKLERİ VE YAYIN ETİĞİ | Türkçe | 3 |  |  |
|  |  |  | Teknoloji ve İnovasyon Yönetimi | Türkçe | 3 |  |  |
|  | **2018-2019** |  |  |  |  |  |  |  |
|  |  | **Undergraduate** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | Uluslararası Girişimcilik | Türkçe | 2 |  |  |
|  |  |  | Teknoloji ve Yenilik Yönetimi | Türkçe | 3 |  |  |
|  |  |  | İş Planlaması | Türkçe | 2 |  |  |
|  |  |  | Pazarlama Planlaması | Türkçe | 2 |  |  |
|  |  |  | Sosyal Bilimlerde Yöntem ve İletişim | Türkçe | 3 |  |  |
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|  |  |  |  |  |  | Entrepreneurship and Its Applications | İngilizce | 2 |  |  |  |  |  |  |
|  |  |  |  |  |  | Girişimcilik | Türkçe | 3 |  |  |  |  |  |  |
|  |  |  |  |  |  | Uluslararası Pazarlama | Türkçe | 2 |  |  |  |  |  |  |
|  |  |  |  |  |  | Research Methods | İngilizce | 3 |  |  |  |  |  |  |
|  |  |  |  |  |  | Innovation and Strategic Thinking | İngilizce | 2 |  |  |  |  |  |  |
|  |  |  |  |  |  | Araştırma Yöntemleri / Sosyal Bilimlerde Yöntem ve İletişim | Türkçe | 3 |  |  |  |  |  |  |
|  |  |  |  |  | **Graduate** |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  | Bilimsel Araştırma Teknikleri ve Yayın Etiği | Türkçe | 3 |  |  |  |  |  |  |
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|  |  |  |  |  | **Doctorate** |  |  |  |  |  |  |  |  |  |  |  |
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|  | **Publications** |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **Articles published in international refereed journals:** |  |  |  |  |  |
|  |  |  |  |  |  |  | DWIRI BASEL, OKATAN KAĞAN (2021). The Impact of Gender on Leadership Styles and Leadership Effectiveness. International Journal of Science and Research (IJSR), 10(1), 1419-1434., Doi: 10.21275/SR21126183926 (Yayın No: 6931176) |  |  |  |  |  |
|  | 1. |  |  |  |  |  |
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|  |  |  |  |  |  |  | OKATAN KAĞAN,ALANKUŞ ORHAN BEHİÇ (2019). EFFECT OF EXTERNAL INNOVATION CAPACITY ON COMPANY LEVEL INNOVATIVENESS. JOURNAL OF ORGANISATIONAL STUDIES AND INNOVATION, 6(4), 1-19. (Yayın No: 6080516) |  |  |  |  |  |
|  | 2. |  |  |  |  |  |
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|  |  |  |  |  |  |  | OKATAN KAĞAN,ALANKUŞ ORHAN BEHİÇ (2017). Effect of Organizational Culture on Internal Innovation Capacity. Journal of Organisational Studies and Innovation, 4(3), 18-50. (Yayın No: 4633839) |  |  |  |  |  |
|  | 3. |  |  |  |  |  |
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|  |  |  |  |  |  |  | OKATAN KAĞAN (2012). Managing Knowledge for Innovation and Intra Networking: A Case Study. Procedia - Social and Behavioral Sciences, 62, 59-63., Doi: 10.1016/j.sbspro.2012.09.012 (Yayın No: 4633103) |  |  |  |  |  |
|  | 4. |  |  |  |  |  |
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|  |  |  |  |  |  |  | OKATAN KAĞAN (2012). Effects of Subcontracting in Information Technologies on Competitive Advantage of GSM Operators in Turkey. World Journal Of Social Sciences, 2(1), 142-153. (Yayın No: 4635438) |  |  |  |  |  |
|  | 5. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **B. Papers presented at international scientific meetings and published in proceedings:** |  |  |  |  |  |
|  |  |  |  |  |  |  | OKATAN KAĞAN (2018). Understanding the Management and LeadershipCulture Type in European Automotive Industry. 2nd International Conference onEconomics, Finance and Management:“Challenges of the 21st Century inEconomics, Finance and Management”, GELISIM-UWE (Özet Bildiri/Davetli Konuşmacı)(Yayın No:4856877) |  |  |  |  |  |
|  | 1. |  |  |  |  |  |
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|  | **C. Written national / international books or chapters in books: C1. National / international books written:** |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | 100 Sayfada Makine Öğrenmesi Kitabı (2021)., OKATAN KAĞAN,OKATAN ALİ,KARATEKİN TAMER, Papatya Bilim, Basım sayısı:1, Sayfa Sayısı 160, ISBN:9786059594776, Türkçe(Kitap Tercümesi), (Yayın No: 6780877) |  |  |  |
|  |  |  | 1. |  |  |  |
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|  |  | **C. Written national / international books or chapters in books: C2. Chapters in national / international books:** |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | Challenges and Applications of Data Analytics in Social Perspectives, Bölüm adı:(Machine Learning for Business Analytics) (2020)., OKATAN KAĞAN, IGI Global, Editör:Velayutham Sathiyamoorthi, Atilla Elçi, Basım sayısı:1, Sayfa Sayısı 324, ISBN:9781799825661, İngilizce(Bilimsel Kitap), (Yayın No: 6653245) |  |  |  |  |
|  |  |  | 1. |  |  |  |  |
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|  | **D. Articles published in national refereed journals:** |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |
|  | **D. Articles published in national refereed journals:** |  |  |  |
|  |  | OKATAN KAĞAN (2020). UNDERSTANDING THE MANAGEMENT AND LEADERSHIP CULTURE OF THE INNOVATIVE AUTOMOTIVE COMPANIES. Yönetim ve Ekonomi Araştırmaları Dergisi, 18(1), 233-248. (Kontrol No: 6194610) |  |  |  |
|  | 1. |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |
| Non | **Non-University Experience** |  |  |  |  |  |
|  | 2012-2017 | **Project Management Senior Expert** |  |  |  |  |  |  |
|  | Vodafone Telecommunications, Management of large-scale and international projects and programs. |  |  |
|  | 2011-2012 | **Information Technologies Applications Manager** |  |  |  |  |  |  |
|  | Vodafone Telecommunications, Management of Pricing and Billing Applications Department  |  |  |
|  | 2008-2011 | **Information Technologies Applications Team Leader** |  |  |  |  |  |  |
|  | Vodafone Telecommunications, CRM, Pricing and Billing Applications  |  |  |
|  | 2007-2008 | **Senior Analyst** |  |  |  |  |  |  |
|  | Vodafone Telecommunications, CRM, Pricing and Billing Applications |  |  |
|  | 2004-2007 | **Billing Assurance Analyst** |  |  |  |  |  |  |
|  | Vodafone Telecommunications, Billing Assurance |  |  |
|  | 1998-2001 | **Banking Officer** |  |  |  |  |  |  |
|  | Pamukbank T.A.Ş. |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 4 |  |