

Doç.Dr. Necmiye Tülin İrge studies in management and marketing disciplines. Her PhD study titled as: "The role of leader-member interaction regarding the effect of trust in manager on motivation of the staff". She worked part-time at İstanbul University, Bahçeşehir University, Okan University and İstanbul Aydın University between 2005-2016 and full-time at Yeni Yüzyıl University between 2010-2013. She started her career as an Assist. Professor in Faculty of Economics and Administrative Sciences, Department of Business Administration at İstanbul Aydın University in 2016. Prior her duties at the universities, she worked professionally in private companies. She teaches in the fields of management and marketing and has studies in these fields. İrge has recently focused on leadership and environment activities. Some of her studies are: "The Effect of Digital Self Abilities on Innovation", " Leadership in Digital Transformation: E-Leadership and Digital Leadership", " The Mediating Role of Personality Traits in the Effect of Environmental Awareness on Employees' Green Organizational Behaviors". Her book "Corporate Reputation Management" was published in September 2022. She received the title of Associate Professor in Management and Strategy in March 2023.

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