

ÖZGÜL UYAN

Assist. Prof. Dr.



CONTACT INFORMATION

E-mail	ouyan@aydin.edu.tr
Office Phone	+90 444 1 428, Dahili: 68095
Mobile Phone	
Office Address	Istanbul Aydın University, Florya Campus, Beşyol Mah. İnönü Cad. No:38, 34295, Sefaköy-Küçükçekmece / Istanbul, Turkey (T Block-1st Floor- Office 44)
Home Address	

PERSONAL INFORMATION

Nationality	Turkish Republic
Place of Birth	Istanbul
Date of Birth	1979

EDUCATION

Doctoral Degree 10.10.2014-16.03.2018	ISTANBUL GELISIM UNIVERSITY INSTITUTE OF SOCIAL SCIENCES / DEPARTMENT OF BUSINESS ADMINISTRATION Thesis Title: "The Impact of Global Crisis on Business Performance of Foreign Trade Capital Companies: Dynamic Panel Data Analysis" GNO: 3,78/4
Master's Degree 05.03.2011-03.10.2013	ISTANBUL AYDIN UNIVERSITY INSTITUTE OF SOCIAL SCIENCES / DEPARTMENT OF BUSINESS ADMINISTRATION Thesis Title: "Barter System as an Alternative Trade Model and Financial Technic, and Barter Applications in Turkey" GNO: 3.5/4
Master's Degree 26.04.2005-15.07.2006	NEWPORT INTERNATIONAL UNIVERSITY BUSINESS ADMINISTRATION GPA: 4,00/4
Bachelor's Degree 05.09.1995-01.07.1999	ISTANBUL UNIVERSITY FACULTY OF BUSINESS ADMINISTRATION GNO: 71,28/100
High School 1992-31.01.1995	PERTEVNIYAL HIGH SCHOOL TURKISH-MATHEMATICS Diploma Grade: 4,04/5

LANGUAGES

ENGLISH	Advanced	YOKDIL: 88,75 (17.03.2018)
GERMAN	Intermediate	

ACADEMIC EXPERIENCE

ASSISTANT PROFESSOR 03.09.2018-continue (Full Time)	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE / INTERNATIONAL TRADE AND FINANCE PROGRAM (IN ENGLISH)
LECTURER 07.02.2018-30.05.2018 (Class hourly-paid)	KADIR HAS UNIVERSITY KADIR HAS VOCATIONAL SCHOOL PROGRAM OF FINANCE-BANKING AND INSURANCE
LECTURER 08.02.2016-30.06.2016 (Full Time)	ISTANBUL GELISIM UNIVERSITY ISTANBUL GELISIM VOCATIONAL SCHOOL DEPARTMENT OF MANAGEMENT AND ORGANIZATION / PROGRAM OF HUMAN RESOURCES MANAGEMENT

ADMINISTRATIVE EXPERIENCE

DEPUTY HEAD OF DEPARTMENT 31.05.2019-continue	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE / INTERNATIONAL TRADE AND FINANCE PROGRAM (IN ENGLISH)
ERASMUS COORDINATOR OF DEPARTMENT 22.04.2019-continue	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE / INTERNATIONAL TRADE AND FINANCE PROGRAM (IN ENGLISH)
MEMBER OF THE CURRICULUM DEVELOPMENT AND IMPROVEMENT COMMITTEE 01.09.2020-12.07.2021	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
VICE PRESIDENT OF THE PEER EDUCATION COMMITTEE 12.07.2021-continue	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE / INTERNATIONAL TRADE AND FINANCE PROGRAM (IN ENGLISH)
WEB PAGE MANAGER OF DEPARTMENT 12.07.2021-continue	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE / INTERNATIONAL TRADE AND FINANCE PROGRAM (IN ENGLISH)
ALUMNI DATABASE STUDIES 12.07.2021-continue	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE / INTERNATIONAL TRADE AND FINANCE PROGRAM (IN ENGLISH)
MEMBER OF LATERAL TRANSFER COMMISSION (SCIENCE COMMISSION AND DEPARTMENT/PROGRAM COMMISSION) August 2021- continue	ISTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES DEPARTMENT OF INTERNATIONAL TRADE AND FINANCE / INTERNATIONAL TRADE AND FINANCE PROGRAM (IN ENGLISH)

NON-UNIVERSITY EXPERIENCE

BARTER FINANCE SPECIALIST / GENERAL MANAGER 2003-2018	AVRASYA GROUP A.S. (Commercial/Private)
TRADE BROKER 1999-2003	TURK BARTER INTERNATIONAL A.S. - FRANCHISE (Commercial/Private)
CORPORATE MARKETING AND OPERATIONS / INTERNSHIP 1998-1998	KOCBANK - MERTER BRANCH (Commercial/Private)

COURSES GIVEN

Year	Name of the Course	Education Language	Hours/ Week	Number of Students	Department
Doctoral Degree					
2019-2020 SPRING	SBE611-SEMINAR COURSE, Sec.3	English	1	2	-BUSINESS MANAGEMENT (in English)
Master's Degree					
2020-2021 SPRING	ISM507-FINANCIAL ANALYSIS, Sec.1	English	2	23	-BUSINESS ADMINISTRATION (in English) -BUSINESS MANAGEMENT for BUSINESS MANAGER (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English)
2020-2021 FALL	EMB511-FINANCIAL MARKET AND ENSTITUTIONS, Sec.1	English	1	4	-BUSINESS MANAGEMENT(DE)(IN ENGLISH)
2020-2021 FALL	EBF517-FİNANSAL KURUM VE PİYASALAR, Sec.1	Turkish	1	7	-BANKING AND FINANCE (DE)
2019-2020 SPRING	ISM507-FINANCIAL ANALYSIS, Sec.1	English	2	58	-BUSINESS ADMINISTRATION (in English) -BUSINESS MANAGEMENT for BUSINESS MANAGER (in English)
2019-2020 FALL	SBU532-RESEARCH METHODS IN SOCIAL SCIENCES, Sec.2	English	3	61	-BUSINESS ADMINISTRATION (in English) -BUSINESS MANAGEMENT for BUSINESS MANAGER (in English)
2019-2020 FALL	EBF517- FİNANSAL KURUM VE PİYASALAR, Sec.1	Turkish	1	2	-BANKING AND FINANCE (DE)
Bachelor's Degree					
2020-2021 SUMMER	INT454-INTERNATIONAL TRADE POLICY, Sec.1	English	4	11	-INTERNATIONAL TRADE AND FINANCE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English) -AVIATION MANAGEMENT (in English)
2020-2021 SPRING	BUS362-FINANCIAL INSTITUTIONS AND MARKETS, Sec.1	English	2	36	-BUSINESS MANAGEMENT (in English)
2020-2021 SPRING	INT302-FINANCING OF FOREIGN TRADE, Sec.1	English	2	26	-INTERNATIONAL TRADE AND FINANCE (in English)
2020-2021 SPRING	INT459-INTERNATIONAL TRADE AND ECONOMIC DEVELOPMENT, Sec.1	English	2	52	-INTERNATIONAL TRADE AND FINANCE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English) -BUSINESS MANAGEMENT (in English)
2020-2021 SPRING	DERSDAN-Dr. Öğr. Üyesi ÖZGÜL UYAN DERS DANIŞMANLIĞI, Sec.1	English	1	130 (108 Bachelor + 22 Master)	-BUSINESS MANAGEMENT (in English) -INTERNATIONAL TRADE AND FINANCE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English) -BUSINESS ADMINISTRATION (in English) (Master's) -BUSINESS MANAGEMENT for BUSINESS MANAGER (in English) (Master's) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English) (Master's)
2020-2021 FALL	INT405-CUSTOMS AND FOREIGN TRADE POLICY, Sec.1	English	2	32	-INTERNATIONAL TRADE AND FINANCE (in English)
2020-2021 FALL	INT454-INTERNATIONAL TRADE POLICY, Sec.1	English	2	46	-INTERNATIONAL TRADE AND FINANCE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English)
2020-2021 FALL	EKO431-ULUSLARARASI İKTİSAT, Sec.1	Turkish	2	19	-ECONOMICS and FINANCE (First 5 weeks)
2020-2021 FALL	DERSDAN-Dr. Öğr. Üyesi ÖZGÜL UYAN DERS DANIŞMANLIĞI, Sec.1	English - Turkish	1	85 (74 Bachelor + 11 Master)	-INTERNATIONAL TRADE AND FINANCE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English) -BUSINESS MANAGEMENT(DE)(IN ENGLISH) (Master's) -BANKING AND FINANCE (DE) (Master's)
2019-2020 SUMMER	BUS362-FINANCIAL INSTITUTIONS AND MARKETS, Sec.1	English	4	4	-BUSINESS MANAGEMENT (in English)
2019-2020 SUMMER	BUS364-INTERNATIONAL FINANCE, Sec.1	English	4	3	-INTERNATIONAL TRADE AND FINANCE (in English)
2019-2020 SPRING	BUS362-FINANCIAL INSTITUTIONS AND MARKETS, Sec.1	English	2	49	-BUSINESS MANAGEMENT (in English)
2019-2020 SPRING	INT302-FINANCING OF FOREIGN TRADE, Sec.1	English	2	35	-INTERNATIONAL TRADE (in English) -CIVIL AIR TRANSPORTATION MANAGEMENT (in English) -AVIATION MANAGEMENT (in English) -BUSINESS MANAGEMENT (in English)

2019-2020 SPRING	INT459-INTERNATIONAL TRADE AND ECONOMIC DEVELOPMENT, Sec.1	English	2	65	-INTERNATIONAL TRADE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English) -CIVIL AIR TRANSPORTATION MANAGEMENT (in English) -AVIATION MANAGEMENT (in English)
2019-2020 SPRING	INT454-INTERNATIONAL TRADE POLICY, Sec.1	English	2	28	-BUSINESS MANAGEMENT (in English) -INTERNATIONAL TRADE (in English)
2019-2020 SPRING	DERSDAN-Dr. Öğr. Üyesi ÖZGÜL UYAN DERS DANIŞMANLIĞI, Sec.1	English	1	212 (152 Bachelor + 58 Master + 2 Doctoral)	-BUSINESS MANAGEMENT (in English) -INTERNATIONAL TRADE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English) -CIVIL AIR TRANSPORTATION MANAGEMENT (in English) -AVIATION MANAGEMENT (in English) -BUSINESS ADMINISTRATION (in English) (Master's) -BUSINESS MANAGEMENT for BUSINESS MANAGER (in English) (Master's) -BUSINESS MANAGEMENT (in English) (Doctoral)
2019-2020 FALL	INT405-CUSTOMS AND FOREIGN TRADE POLICY, Sec.1	English	3	56	-INTERNATIONAL TRADE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English)
2019-2020 FALL	INT302-FINANCING OF FOREIGN TRADE, Sec.1	English	3	50	-INTERNATIONAL TRADE (in English)
2019-2020 FALL	INT454-INTERNATIONAL TRADE POLICY, Sec.1	English	3	47	-INTERNATIONAL TRADE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English)
2019-2020 FALL	ECO491-MANAGERIAL ECONOMICS, Sec.1, Sec.2	English	3	91 (48+43)	-BUSINESS MANAGEMENT (in English) -INTERNATIONAL TRADE (in English)
2018-2019 SUMMER	INT302-FINANCING OF FOREIGN TRADE, Sec.1	English	6	9	-INTERNATIONAL TRADE (in English)
2018-2019 SUMMER	BUS364-INTERNATIONAL FINANCE, Sec.1	English	6	11	-INTERNATIONAL TRADE (in English)
2018-2019 SPRING	INT453-E-TRADE, Sec.1	English	3	60	-INTERNATIONAL TRADE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English)
2018-2019 SPRING	INT302-FINANCING OF FOREIGN TRADE, Sec.1	English	3	1	-INTERNATIONAL TRADE (in English)
2018-2019 SPRING	ISL362-FİNANSAL KURUMLAR VE PİYASALAR, Sec.1, Sec.2	Turkish	3	80 (45+35)	-BUSINESS MANAGEMENT (BACHELOR'S) -ECONOMICS and FINANCE
2018-2019 SPRING	ISL262-İŞLETME FİNANSMANI-II, Sec.1	Turkish	3	73	-BUSINESS MANAGEMENT (BACHELOR'S) -ECONOMICS and FINANCE
2018-2019 SPRING	YUM403-WORK PLACEMENT-III, Sec.3	English			-INTERNATIONAL TRADE (in English)
2018-2019 FALL	INT405-CUSTOMS AND FOREIGN TRADE POLICY, Sec.1	English	3	36	-INTERNATIONAL TRADE (in English)
2018-2019 FALL	INT302-FINANCING OF FOREIGN TRADE, Sec.1	English	3	24	-INTERNATIONAL TRADE (in English)
2018-2019 FALL	INT451-INTERNATIONAL BUSINESS, Sec.1	English	3	47	-INTERNATIONAL TRADE (in English) -BUSINESS MANAGEMENT (in English)
2018-2019 FALL	INT454-INTERNATIONAL TRADE POLICY, Sec.1	English	3	55	-INTERNATIONAL TRADE (in English) -POLITICAL SCIENCE and INTERNATIONAL RELATIONS (in English)
2018-2019 FALL	ISL263-İŞLETME FİNANSMANI, Sec.1	Turkish	3	11	-ACCOUNTING and FINANCIAL MANAGEMENT
2018-2019 FALL	ISL261-İŞLETME FİNANSMANI-I, Sec.1, Sec.2	Turkish	3	99 (60+39)	-BUSINESS MANAGEMENT (BACHELOR'S) -ECONOMICS and FINANCE
Associate's Degree					
2017-2018 SPRING	BS 226 (BS)-ULUSLARARASI FİNANS	Turkish	2	14	-Banking and Insurance
2017-2018 SPRING	BS152 (BS)-PARA TEORİSİ	Turkish	2	18	-Banking and Insurance
2015-2016 SPRING	BSP104/GE102/HTP102/IKP102-GENEL EKONOMİ	Turkish	3	210	-Banking and Insurance -Public Relations and Promotion -Human Resources
2015-2016 SPRING	IKP104/GI102-GENEL İŞLETME	Turkish	3	70	-Human Resources -Civil Aviation
2015-2016 SPRING	IS102-İŞLETME YÖNETİMİ-II	Turkish	3	3	-Radio and Tv Programming

*The number of sections of courses with more than one section is indicated next to the course name.

ACADEMIC PUBLICATIONS and OTHER PUBLICATIONS

A. Articles published in international refereed journals:

1. Hamidi, Faqir Ahmad and Uyan, Özgül (2020). The impact of online viral marketing on impulse buying. *Journal of Social and Humanities Sciences Research (JSHSR)*, 7(50), 241-256. ISSN:2459-1149. <http://dx.doi.org/10.26450/jshsr.1745> **(Number of Citations: 2)**
2. Amin, Hassibullah and Uyan, Özgül (2020). Factors affecting consumer buying behavior; the case study of Afghanistan's energy drink industry. *International Research Journal of Management and Commerce*, 7(7), 1-16. ISSN: 2348-9766.
3. Günaydın, Selin and Uyan, Özgül (2019). Performansa dayalı ücret sistemi uygulamasının çalışanların motivasyonuna etkisi: Tekstil sektöründe bir alan araştırması. *Journal of Social and Humanities Sciences Research (JSHSR)*, 6(39), 1821-1834. ISSN:2459-1149. <http://dx.doi.org/10.26450/jshsr.1285>
4. Uyan, Özgül (2017). Barter as an alternative trading and financing tool and its importance for businesses in times of economic crisis. *Journal of Economics, Finance and Accounting (JEFA)*, 4(3), 282-295. ISSN: 2148-6697. DOI: 10.17261/Pressacademia.2017.696 **(Number of Citations: 2)**

B. Proceedings presented in international scientific meetings and published in the proceedings book:

1. Uyan, Özgül (2019). Evaluation of Turkey's foreign trade deficit with Russia in the light of current developments. V. *International Caucasus-Central Asia Foreign Trade and Logistics Congress*. Proceeding Book, 20-21, İstanbul, 19-20 September 2019, E-ISBN: <http://ulk.ist/kutuphane/kitap/V-UKODTLK/>
2. Uyan, Özgül (2019). The incentives on the service exports for financing of the health tourism sector in Turkey. *5th International Congress on Social Sciences (INCSOS 2019)*. Summary Book, Sageya Publishing, p.249, Skoplje / Macedonia, 27-30 June 2019. ISBN: 9786051841755. <http://incsos.org/program/uskup-bildiri-ozet-kitabi-01092020.pdf> **(Number of Citations: 1)**
3. Uyan, Özgül (2019). The affects of the Trumpist policies on Turkey's foreign trade. *5th International Congress on Social Sciences (INCSOS 2019)*. Summary Book, Sageya Publishing, p.248, Skoplje / Macedonia, 27-30 June 2019. ISBN: 9786051841755. <http://incsos.org/program/uskup-bildiri-ozet-kitabi-01092020.pdf>
4. Uyan, Özgül (2018). İhracatı teşvik kapsamında Türkiye'deki işletmelere sağlanan özel statüler ve işlevleri. *8.International Congress on Current Debates in Social Sciences (CUDES 2018)*. Abstracts, IJOPEC Publication Limited, p.122, İstanbul, 28-30 September 2018. http://2018september.currentdebates.org/assets/abstracts_cudes18.pdf
5. Uyan, Özgül and Muslu, Aziz (2018). Gemi işletmelerinin işletme maliyetlerinin finansmanında barter yöntemi ve Tuzla bölgesi için değerlendirmeler. IV. *International Caucasus-Central Asia Foreign Trade & Logistics Congress (UKODLK 2018)*. Proceeding Book, 1249-1258, Didim, Aydın, 07-08 September 2018. ISBN: 978-605-68889-0-8. <http://ulk.ist/kutuphane/kitap/IV-UKODTLK/> **(Full Paper)**.
6. Uyan, Özgül and Muslu, Aziz (2018). Denizcilik işletmelerinin gemi finansmanında kullandıkları alternatif yatırım modelleri. *International Conference on Emprical Economics and Social Science (ICEESS' 18)*. Abstract Proceeding, p.56, Bandırma, 27-28 June 2018. ISBN: 978-605-68187-3-8. <http://iceess.com/wp-content/uploads/2018/03/ABSTRACT-PROCEEDING-New-version.pdf>
7. Uyan, Özgül (2018). The effect of the 2008 global crisis on the financial performance of Foreign Trade Capital Companies trading in Istanbul Exchange. *7.International Congress on Current Debates in Social Sciences (CUDES 2018)*. Programme & Abstract Book, IJOPEC Publication No: 2018/21, p.305, İstanbul, 19-21 April 2018. ISBN:978-1-912503-42-1. http://2018april.currentdebates.org/assets/program_abstract_book_cudes20183.pdf

8. Uyan, Özgül (2018). A qualitative research on the use of barter method in financial strategies of airline companies. *1st International Conference on Intelligent Transportation Systems (BANU-ITSC'18)*. Abstract Book, 422-425, Bandırma, 19-21 Nisan 2018. ISBN:978-68187-1-4. https://itsc.bandirma.edu.tr/Content/Web/Yuklemeler/DosyaYoneticisi/139/files/itsc_abstract_book.pdf
9. Uyan, Özgül (2017). Ekonomik kriz ortamında inovatif bir finansman ve pazarlama modeli olarak barter ve girişimciler için önemi. *III. International Entrepreneurship Employment and Career Congress*. Congress Proceedings Handbook, Cilt:2, 810-813, Fethiye, Mugla, 12-15 October 2017. ISBN:978-603-242-077-5 **(Extended abstract)**.
10. Uyan, Özgül (2017). Barter system as an innovative and alternative financial and trade model during the periods of economic crisis and recession and its importance for businesses. *2nd World Conference on Technology, Innovation and Entrepreneurship (WCTIE-2017)*. Press Academia Procedia-Social and Behavioral Sciences, Vol:4, 340-348, Istanbul, 12-14 May 2017. ISSN:2459-0762 <https://www.pressacademia.org/archives/pap/v4/45.pdf> **(Full Paper)**.
11. Uyan, Özgül and Muslu, Aziz (2017). International barter as a counter-trade technique and its importance for enterprises. *International Congress on Afro-Eurasian Research II*. Abstracts, p.137, Malaga, Spain, 17-20 April 2017. ISBN: 978-605-4931-30-9. http://afroeurasia.org/assetsx/2017/files/afroeurasia_org_2017_malaga_abstracts_book.pdf
12. Muslu, Aziz and Uyan, Özgül (2017). Continuous innovation management for competitive advantage of logistics enterprises. *International Congress on Afro-Eurasian Research II*. Abstracts, p.136, Malaga, Spain, 17-20 April 2017. ISBN: 978-605-4931-30-9. http://afroeurasia.org/assetsx/2017/files/afroeurasia_org_2017_malaga_abstracts_book.pdf
13. Uyan, Özgül (2016). İşletmelerde kriz yönetimi çalışmaları ve işletmelerin kriz öncesi, kriz anı ve kriz sonrası yaptıkları uygulamalara yönelik alan araştırması. *VII. International Conference on Eurasian Economies*. Beykent University Publications No: 115, 691-700, Kaposvár, Hungary, 29-31 August 2016. ISBN: 978-975-6319-26-0. <https://www.avekon.org/proceedings/avekon07.pdf> **(Full Paper)**. **(Number of Citations: 2)**

C. National/International books or chapters in books

C2. National/International chapters in books

1. Uyan, Özgül (2021). Renewable energy policies for sustainable international trade. In: S. Adıgüzel (Ed.), *Current Researches in Economic and Administrative Sciences*, 129-150. Legal Yayıncılık, Legal Hukuk Kitapları Serisi: 660, August 2021, Istanbul. Basılı ISBN: 978-605-315-930-8. Online ISBN: 978-605-315-931-5
2. Uyan, Özgül (2021). Covid-19 pandemisi sürecinde temassız dış ticaret ve kağıtsız gümrük uygulamaları. In: S. Adıgüzel (Ed.), *Multidisipliner Araştırmalar*, 151-173. Legal Yayıncılık, Legal Hukuk Kitapları Serisi: 659, August 2021, Istanbul. Basılı ISBN: 978-605-315-928-5. Online ISBN: 978-605-315-929-2. <https://legal.com.tr/kitaplar/urun/multidisipliner-arastirmalar/368666>
3. Uyan, Özgül (2018). İhracatı teşvik kapsamında Türkiye'deki işletmelere sağlanan özel statüler ve işlevleri. In: A. Gacar ve Ö.E. Sucu (Ed.), *Case Studies in Business and Sport Sciences*, 49-58. IJOPEC Publication No: 2018/33, September 2018, London. ISBN: 978-1-912503-54-4. http://ijopec.co.uk/wp-content/uploads/2018/12/201833_ALL.pdf **(Number of Citations: 2)**
4. Uyan, Özgül (2018). 2008 Küresel krizinin Borsa İstanbul'da işlem gören Dış Ticaret Sermaye Şirketlerinin finansal performansına etkisi. In: O. Gönüllü ve H. Yıldız (Ed.), *Current Debates in Finance & Econometrics*, 13-31. Vol:19, IJOPEC Publication No: 2018/10, April 2018, London. ISBN: 978-1-912503-31-5. http://ijopec.co.uk/wp-content/uploads/2018/05/VOL19_CUDES2018.pdf

D. Articles published in national refereed journals:

1. Uyan, Özgül and Hamidi, Faqir Ahmad (2020). The affect of viral marketing factors on impulse purchasing behavior within the scope of international electronic commerce applications. *Turkish Studies-Economics, Finance, Politics*, 15(3), 1655-1673. eISSN: 2667-5625. <https://dx.doi.org/10.47644/TurkishStudies.40445> (Number of Citations: 2)
2. Uyan, Özgül and Muslu, Aziz (2019). Gemi işletmelerinin işletme maliyetlerinin finansmanında barter yöntemi ve Tuzla bölgesi için değerlendirmeler. *Adnan Menderes Üniversitesi Sosyal Bilimler Enstitüsü Dergisi*, 6(1), 17-29. ISSN: 2148-4996. <https://dergipark.org.tr/tr/download/article-file/775128>

E. Other academic publications

1. Uyan, Özgül. "Aero Espresso Italiana (AEI)". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 14.09.2019)
2. Uyan, Özgül. "Gümrük". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 14.09.2019)
3. Uyan, Özgül. "ITA (İstanbul Travel Agency)". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 14.09.2019)
4. Uyan, Özgül. "Yat Yatırımları ve İşletmeciliği". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 14.09.2019)
5. Uyan, Özgül. "Feustel Fairs & Travel". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 07.04.2019)
6. Uyan, Özgül. "Hatipoğlu Turizm". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 07.04.2019)
7. Uyan, Özgül. "Hilal Turizm". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 07.04.2019)
8. Uyan, Özgül. "I.C.T. Turizm". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 07.04.2019)
9. Uyan, Özgül. "IDEE Travel & Events". *Türkiye Turizm Ansiklopedisi: Kavramlar, Kurumlar ve Kuruluşlar, Olaylar ve Kişiler. Seyahat ve Ulaştırma Bölümü*. Anatolia Turizm Akademisi. (Continue, Date of Submission to the Editor: 07.04.2019)

F. Theses prepared by the author

1. Uyan, Özgül (2018). Küresel krizin dış ticaret sermaye şirketlerinin işletme performansına etkisi: Dinamik panel veri analizi. *Yayımlanmamış Doktora Tezi*, İstanbul Gelişim Üniversitesi, Sosyal Bilimler Enstitüsü, İstanbul. **(Number of Citations: 4)**
2. Uyan, Özgül (2013). Alternatif bir ticaret modeli ve finansman aracı olarak barter sistemi ve Türkiye'deki barter uygulamaları. *Yayımlanmamış Yüksek Lisans Tezi*, İstanbul Aydın Üniversitesi, Sosyal Bilimler Enstitüsü, İstanbul. **(Number of Citations: 2)**

G. Other publications (non-scientific, sectoral studies)

1. Uyan, Özgül (2017). Uluslararası pazarlarda marka. *30th International Consumer Summit, Agenda: Social Consumer*. LOB'IN Turkey, Çırağan Palace Kempinski, İstanbul, 30 Mart 2017. (Panelist).
2. Uyan, Özgül (2013). Finansal sıkıntıdaki işletmelerde yeniden yapılandırma süreçleri. *Barter Finans Dergisi*, No:22, p.7. **(Number of Citations: 1)**
3. Uyan Özgül (2012). *Barter Eğitim Dosyası. Unpublished Lecture Notes*. **(Number of Citations: 3)**
4. Uyan, Özgül (2007). Barter sektöründe kaydedilen gelişmeler ve yapılması gerekenler. *Barter Finans Dergisi*, No:19. **(Number of Citations: 1)**
5. Uyan, Özgül (2005). Teknolojik ve ekonomik gelişmelerin çocuğu: Modern barter endüstrisi. *Barter Finans Dergisi*, No:16, p.27, Ekim - Kasım 2005. **(Number of Citations: 2)**
6. Uyan, Özgül (2005). İş dünyasının yeni pusulası: barter sistemi. *Bakırköy Yenises Gazetesi*, p.29. **(Number of Citations: 3)**
7. Uyan, Özgül (2005). Finansal kaynak arayışında olan şirketlerin imdadına barter yetişiyor. *Barter Finans Dergisi*, No:13, p.11. **(Number of Citations: 1)**

THESES SUPERVISED

Completed Master's Theses

1. Khayal, Saadeddin W.K. (2021). *What Drives the Success of Supply Chain Risk Management: Case Study of Cargo Transportation Companies in Turkey*. İstanbul Aydın University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. (Date of defense: 28.07.2021)
2. Gümüşsoy, Hakan (2021). *The Mediation Role of Customer Satisfaction in the Effect of Brand Image on Electronic Word of Mouth Marketing: A Research on Ready-To-Wear Clothing Brands Operating Internationally*. İstanbul Aydın University, Institute of Graduate Studies, Department of Business (in English), Master Thesis No: 10398530 (Date of defense: 26.02.2021 and 21.05.2021, Date of submission: 14.06.2021)
3. Aloqaily, Rashed Amin Rashed (2021). *The Effect of ERP Systems Implementation on Organizational Performance at Small and Medium Companies in Amman-Jordan*. İstanbul Aydın University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10393309 (Date of defense: 05.04.2021, Date of submission: 27.04.2021)

4. Mohammadi, Noorullah (2021). *A Panel Data Analysis of Information and Communication Technologies Effects on International Trade*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10389855 (Date of defense: 26.02.2021, Date of submission: 21.04.2021)
5. Amin, Hassibullah (2020). *The Factors Affecting Consumer Buying Behavior; The Case Study of Afghanistan's Energy Drink Industry*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10372667 (Date of defense: 10.09.2020, Date of submission: 29.12.2020)
6. Alnatour, Dana Lutfi Hasan (2020). *Health Tourism as a Rising Business and its Impact on Istanbul's Market from a Hospital's Point of View*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10366109 (Date of defense: 10.09.2020, Teslim Tarihi: 02.11.2020)
7. Siddiqui, Muhammad Ali (2020). *Impact of Social Media Marketing and E-Wom on Consumer Choice Decision with the Moderating Role of Bloggers Reputation*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10362764 (Date of defense: 10.09.2020, Date of submission: 16.10.2020)
8. Zada, Said Haroon Fakhri (2020). *The Impact of Regional Economic Projects on Business Development in Afghanistan (Case Study: Recca)*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10350906 (Date of defense: 21.07.2020, Date of submission: 13.10.2020)
9. Al Jebrini, Saleh Ismail Muhammed Saleh (2020). *Factors Influencing Consumers Attitude Towards E-Commerce Purchase Decision Through Online Shopping for University Students in Palestine*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10334790 (Date of defense: 11.03.2020, Date of submission: 17.06.2020)
10. Hamidi, Faqir Ahmad (2020). *The Impact of Online Viral Marketing on Impulse Purchasing Behavior*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Master Thesis. No: 10331337 (Date of defense: 27.01.2020. Date of submission: 11.03.2020.)
11. Murshed, Nasr Abdulaziz Ghaleb (2019). *Nationalism Role on Local Brands Preference: Evidences from Turkey Clothes Market*. Istanbul Aydin University, Institute of Social Sciences, Department of Business (in English), Master Thesis. No: 10303573 (Date of defense: 25.12.2019. Date of submission: 21.01.2020)
12. Aung, Htet Myat (2019). *Renewable Energy Policies for Sustainable Business: Comparative Study Between EU and Turkey*. Istanbul Aydin University, Institute of Social Sciences, Department of Business (in English), Master Thesis. No: 10299007 (Date of defense: 09.07.2019, Date of submission: 04.10.2019)
13. Mahmoud, Belal (2019). *Operators Influencing Customer Satisfaction levels in an E-Commerce Platform: A Case Study on Jumia and Souq.com*. Istanbul Aydin University, Institute of Social Sciences, Department of Business (in English), Master Thesis. No: 10279444 (Date of defense: 09.07.2019. Date of submission: 09.08.2019)
14. Günaydın, Selin (2019). *Performansa Dayalı Ücret Sistemi Uygulamasının Çalışanların Motivasyonuna Etkisi: Tekstil Sektöründe Bir Alan Araştırması*. İstanbul Aydın Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme Anabilim Dalı, Yüksek Lisans Tezi. No: 10271896 (Date of defense: 09.07.2019, Date of submission: 19.07.2019)

PROJECTS SUPERVISED

Completed Master's Projects

1. Za'balawi, Amjad Bassam Saeed (2020). *The Strategic Formulation and Execution of an International Business*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Term Project. (Date of defense: 14.09.2020, Date of submission: 23.12.2020)
2. Karki, Omar Adel Mohammad Abu (2020). *The Impact of Corona Virus on the Exports of the Sectors in Turkey*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Term Project. (Date of defense: 29.09.2020, Date of submission: 19.11.2020)
3. Nusir, Omar Munther Nayef (2020). *A Comparison on the Impact of Financial Crisis and Health Crisis on International Trade*. Istanbul Aydin University, Institute of Graduate Studies, Department of Business (in English), Term Project. Date of defense: 31.08.2020, Date of submission: 19.11.2020)
4. Dede, Gizem Gültekin (2019). *ISO9001: 2015 Kalite Yönetim Sistemi ve Bir Gıda İşleminde Uygulanması*. İstanbul Aydın Üniversitesi, Sosyal Bilimler Enstitüsü, İşletme Anabilim Dalı, Dönem Projesi. (Date of defense: 28.12.2018, Date of submission: 10.01.2019)

EDITORIAL AND REVIEW

1. Member of the Editorial Board. *Journal of Social and Humanities Sciences Research (JSHSR)*, Membership Start Date: 05.01.2020.
2. Member of the Editorial Board. *Premium E-Journal of Social Sciences (PEJOSS)*, Membership Start Date: 10.12.2018.
3. Publication Refereeing. *Istanbul Gelisim University Journal of Health Sciences (IGUSABDER)*. Article ID: 933163, Language of the Article: English, Evaluation Date: 03.06.2021. (Index: TR Index, Türkiye Atıf Dizini; member of DOAJ and Journals Directory)
4. Publication Refereeing. *Istanbul Gelisim University Journal of Social Sciences (İGÜSBD)*. Article ID: 655890, Language of the Article: English, Evaluation Date: 25.01.2021. (Index: TR Index and Other International Indexes)
5. Publication Refereeing. *Journal of Life Economics (JLECON)*. Article ID: 6226-1, Language of the Article: English, Evaluation Date: 19.01.2021. (Index: Other International Indexes)
6. Publication Refereeing. *Nevsehir Hacı Bektas Veli University Journal of ISS*. Article ID: 621188, Language of the Article: English, Evaluation Date: 24.12.2020. (Index: TR Index and Other International Indexes).
7. Publication Refereeing. *Journal of Economics Business and Finance Research (EKİMAD)*. Article ID: 776850, Language of the Article: Turkish, Evaluation Date: 14.09.2020. (Index: Other International Indexes)
8. Publication Refereeing. *Turkish Journal of Maritime and Marine Sciences*. Article ID: 778026, Language of the Article: Turkish, Evaluation Date: 07.09.2020. (Index: Other International Indexes)
9. Publication Refereeing. *Journal of Social, Humanities and Administrative Sciences (SOBİBDER)*. Article Code: SOBİBDER_2020_119, Language of the Article: Turkish, Evaluation Date: 13.04.2020. (Index: Other International Indexes)
10. Publication Refereeing. *Anemon-Journal of Social Sciences of Mus Alparslan University*. Article ID: 668893, Language of the Article: Turkish, Evaluation Date: 06.02.2020. (Index: TR Index and Other International Indexes).
11. Publication Refereeing. *Turkish Journal of Maritime and Marine Sciences*. Article ID: 601565, Language of the Article: Turkish, Evaluation Date: 08.08.2019. (Index: Other International Indexes)
12. Publication Refereeing. *Turkish Journal of Maritime and Marine Sciences*. Article ID: 544272, Language of the Article: English, Evaluation Date: 17.05.2019. (Index: Other International Indexes)