

**S. Armağan VURDU**

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**Education**

<b>Istanbul Commerce University, Turkey</b> Phd, Foreign Trade	2015–2019
<b>University of Warwick, UK</b> Ma, International Political Economy	1999–2000
<b>Middle East Technical University, Turkey</b> Bsc, Business Administration	1995
<b>Istanbul Technical University, Turkey</b> Bsc, Naval Engineering	1989-1990
<b>International Mozaik, Paris / France</b> Certificate Program for Leadership and Performance Coaching	2019
<b>Performance Consultants International (PCI), London / UK</b> Certificate Program for Leadership and Performance Coaching	2019
<b>Ankara University European Union Research And Application Center, Turkey</b> Specialization Degree in International Relations	2001
<b>Economic Research Center</b> Course on International Agreements	1998
<b>International Development Law Institute, Rome / Italy</b> Certificate Program on Foreign Capital and Services Trading Rules and Practices	1997

**Academic Experience**

<b>Lecturer PhD., Istanbul Commerce University</b>	2019-
<ul style="list-style-type: none"><li>• “Branding Incentives and Turququality” course in the Global Marketing and Brand Management Trade Graduate Program</li><li>• “International Trade Theory and Current Approaches” course in the International Trade Graduate Program</li></ul>	
<b>Lecturer PhD., Istanbul Aydın University</b>	2019-
<ul style="list-style-type: none"><li>• “International Trade” and “European Union Economics” courses in the International Economics Graduate Program</li></ul>	

**Professional Experience**

<b>General Secretary, IMMIB- Istanbul Minerals and Metals Exporters’ Association</b>	2015-
<ul style="list-style-type: none"><li>• Managing the activities to increase Turkey’s export potential for the industries under the scope of of IMMIB, which are chemical materials, electrical devices and electronics, minerals, jewellery, ferrous and non-ferrous materials, steel, and services</li></ul>	

- Representation and presentation the organization at various national and international organizations and press
- Coordination, delegation and management of the duties delivered by Turkish Exporters' Assembly
- Coordination between Turkish Exporters' Assembly, Ministry of Trade, the other exporters associations and governmental organizations
- Supervision of around 250 staff
- Member of the Board of Directors of Reach Global Services, a consultancy firm of which IMMIB is a partner, serving European and Turkish Chemical Regulations for companies operating in the chemical and cosmetic sectors

**Adviser to the Minister, Ministry of Economy**

2011-2015

**Undersecretariat of Foreign Trade**

**General Manager of Free Zones**

2010-2011

- Worked for creating an appropriate ground to enable the access of foreign capital and technologies into the country the introduction of foreign capital and technologies into the country,
- Managed of activities to facilitate and accelerate the production and export of low-cost goods with the incentives and advantages provided.

**General Manager of Economic Research and Assessment**

2009-2010

- Managed research teams with the ultimate aim to improve Turkey's participation into global value chains,
- Monitored and ensured coordination in the implementation of development plans, annual programs, monitoring decisions and enforcement plans in the field of activity and activities of the Ministry,
- Prepared publications and documentation on foreign trade by constantly monitoring and assessing the developments in both Turkey's economy and global economy,
- Prepared economic impact analysis reports for the free trade agreements.

**Head of the Turkish World Working Group**

- Worked for developing strategies to deepen relations among Turkic Republics and contribute to development of economic relations
- Co-ordinated Turkish World Business Forums with participation of international and interdisciplinary parties

**Deputy General Manager of the EU Affairs**

2007-2009

- Coordinated the compliance process with the European Union acquis concerning the articles of foreign trade in the scope the Association Agreement and full membership
- Conducted research and evaluated proposals in relation to economic and commercial impact of the Customs Union between EU and Turkey
- Negotiated Free Trade Agreements and Association Agreements with relevant countries and country groups

**Commercial Counsellor, Turkish Embassy in London**

2004-2006

- Prepared industry-specific reports
- Co-ordinated trade delegations and exhibitions
- Informed Turkish businessmen about the market, trade opportunities and commercial functioning in UK
- Provided coordination between businessmen and the organizations

**Chief of Staff at the Ministry of State for Foreign Trade, Customs and Eximbank** 2002-2004

- Organized all kinds of protocol and ceremonial works of the Ministry
- Conducted private and official correspondence of the Ministry

**Undersecretariat of Foreign Trade**

**Counsellor to the Undersecretary**

2000-2002

- Coordination with other organizations in all tasks for the Undersecretary
- Organized arrangements related to meetings
- Controlled all incoming documents, directed them to the relevant units and monitored the process

**Foreign Trade Specialist**

1996-1999

- Translated EU Free Zones Legislation into Turkish
- Conducted investment analysis of firms applying to operate in free zones
- Conducted benchmarking studies of free zones and other regions
- Conducted studies on inward processing