



CURRICULUM VITAE

Name and Surname: Meltem Yener Tanriverdi

Date of Birth: 08.10.1984

Academic Title: Instructor

Education: Master's

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Degree	Field	University	Year
Bachelor's	Graphic Design	Gazi University MEF Applied Arts	2006
Master's	Communication and Design	Beykent University , Commication and Design of the Art Branches	2014

Master of Science Thesis Title and Thesis Advisor:

- The Effect of Sensory Stimuli on Consumer Behavior in Terms of Brans Communication: Sensory Branding.
Thesis Advisor: Asst. Associate Professor Gökhan UĞUR

Akademic Positions:

- Istanbul Aydın University, Anadolu Bil Vocational School of Higher Education, Graphic Design, Instructor, 2008-

Administrative Positions:

- Istanbul Aydın University, Anadolu Bil Vocational School of Higher Education, Graphic Design, Head of Department, 2011-2017.
- Istanbul Aydın University, Anadolu Bil Vocational School of Higher Education, Graphic Design, Assistant of Head of Department, 2008-2011.

Scientific Presentations Presented At And Published In The Proceedings Of International National Scientific Conferences

- "The Effect of Art Galleries on Art Perception in terms of Visual Perception and Aesthetic Values" Meltem Yener Tanriverdi- Pınar Ayrancı, International 4th European Conference on Science, Art & Culture (ECSAC'2019-Antalya), Abstract Text, 21 Nisan, 2019

Other Publications (Designed Books, Periodical)

- Book Cover and Boook Concept Design (Dalga Optiği, İnorganik Kimyasal Teknoloji, Dermatoloji Ders Kitabı, Tıp Etiği, Müzik Eğitimi ve Öğretimi, Anayasal İktisat) İlke Publishing House, 2007.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal , No: 16 , October, 2009, Technical Committee.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal , No: 29-30, ISSN1306-3375, Book Cover Design and Technical Committee.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal , No: 31-32, ISSN1306-3375, Book Cover Design.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal , No: 33-34, ISSN1306-3375, Concept Design Page.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal , Implementations of Basic Education System , Special Issue, 2014, ISSN1306-3375, Editorial Board Members.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal , Implementations of Basic Education System , Special Issue, 2014, ISSN1306-3375, Page Design.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal, January , February, Marc, 2015, 37. Sayı, ISSN1306-3377, Editorial Board Members.
- Istanbul Aydın University, Anadolu Bil Profesional School of Higher Education Journal, January , February, Marc, 2015, 37. Sayı, ISSN1306-3377, Page Design.

Other Sectoral Experiences:

- Ajans-Turk, Graphic Design, 2000-2001.
- Yuce Ad Agency, Graphic Design, 2005.
- CBC Media, Graphic Design, 2006.
- Atrifeks Ad Agency, Graphic Design, 2006.

- Samsun Basketball Club, Logo Design, 2007.
- Gazi University Foundation İlke Publishing House, Art Director, Concept Book Design, 2007.
- 4K Communication, Art Director, 2008.
- Lacivert Advertising, Graphic Design, 2008.

Exhibitions:

- 2006 2nd International CGD (Computer Generated Design) Ex-Libris Competition 2006 Group Exhibition; Nyon, Barcelona, Ankara and Sint Niklaas in 2006/2007.
- Group Grafik Design Exhibition, Doğan Taşdelen Contemporary Arts Center, Ankara, 2006

Jury Members:

- Bir Fikrim Var Proje Yarışması, Graphic and Photography Jury Member, April 2012.
- Istanbul Aydın University, EPPAM – Graphic Design Collaboration, Supported By The European Union, Sustainable Energy Week - Sustainable Energy for Sustainable Living, IV. International Global Climate Change, Environment and Energy Poster Competition, Jury Member-2011.

Projects:

- Istanbul Aydın University- Within the Scope of Project for Vocational Education for Syrian Refugees Graphic Design - Adobe Indesign Training, July 2016
- Istanbul Aydın University- ISKUR Cooperation, Graphic Design Education, 2010
- Istanbul Aydın University- ISKUR Cooperation, Graphic Design Education, 2009

Workstations:

- Graphic Design, Computer Aided Graphic Desing, Typography , Advertisement , Visual Perception , Visual Communication.

Courses:

Computer Aided Graphic Desing-I, Computer Aided Graphic Desing-II Communication and Advertising, Light and Color Information, Psychology of Visual Perception, Advertising Design, Introduction to Design in Public Relations, Advertising Design Practices, Applied Public Relations Design.