

# Curriculum Vitae Aykut Genç

## A. PERSONAL INFORMATION

Name Surname: S. Aykut Genç

Date of Birth: 16/09/1980

Address: Emin Ali Paşa Caddesi  
Fırat Apartmanı 94/8  
Suadiye-Kadıköy

Phone: (0533) 747 36 89

E-Mail: aykutgenc@muessese.com.tr

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## B. EDUCATION

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|-----------|--|
| 2004-2012 | Mimar Sinan Fine Arts University,<br>Graphic Design                            |
| 2002-2004 | Yeditepe University<br>Graphic Design<br>(Upper-Honour Degree)                 |
| 2000-2002 | Anadolu University, Public Relations   |
| 1997-1999 | Istanbul Bilgi University<br>Mathematic & Computer Science (left after 2 yrs.) |

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## C. WORK EXPERIENCE

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2015-....	Dođru Dürüst Media - Creative Director
2012-....	Müessese - Founding Partner / Creative Director
2013-2014	İstanbul Agency - Sr. Art director - Creative Director
2011-2013	Stratejist Communication and Consultancy Creative Director - Communication & Brand Consultant
2007-2012	Demir Tasarım Art Director
2007-2007	Alametifarika – Intern

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## D. PERSONAL EXPERIENCE

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| 2016 | Istanbul Technical University<br>Faculty of Architecture<br>Department of Urban and Regional Planning<br>Poster Design Workshop, Chairman |
| 2009 | Emre Senan Design Foundation,<br>Workshop with Yeşim Demir,<br>Co-chairman  |
| 2008 | Mimar Sinan Fine Arts University<br>Niklaus Troxler's Grafist Workshop  |
| 2007 | Emre Senan Design Foundation,<br>GMK Workshop   |
| 2007 | Mimar Sinan Fine Arts University<br>Exhibition of student's works   |
| 2007 | "Beyoğlu'nda Sanat" Exhibition  |
| 2007 | "New From The Original"<br>Levi's Exhibition, 'Birth'   |

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## D. PERSONAL EXPERIENCE

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| 2007 | Advertising Foundation Workshop  |
| 2007 | Mimar Sinan Fine Arts University<br>Daniel Van Der Velden & Maureen Mooren's<br>Grafist Workshop |
| 2006 | "İstanbul As Felt By" Exhibition,<br>Karşı Sanat Gallery   |
| 2006 | Mimar Sinan Fine Arts University<br>Henning Wagenbreth's Grafist Workshop                        |
| 2005 | Mimar Sinan Fine Arts University<br>Reza Abedini's Grafist Workshop                              |

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## E. AWARD

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2015

**Turkish Graphic Designers Association**

CD-Album Design – “Mevsimler Geçti-Karagüneş *Kalan Müzik*”,

Corporate Identity Design – “ELDAY”,

Logo Design – “Esendent”,

Menu Design – “Mellow”

2013

**Turkish Graphic Designers Association**

Poster Design (Cultural) – “Öpüşenler”,

Stationary Design – “Müessese”,

CD-Album Design –

“My Best Friends Are Pianists - Ozan Musluoğlu *Equinox Music*”,

İhap Hulusi Special Award for Poster – “Deconstructing Frida”,

Poster Design (Cultural) *Mention* – “Deconstructing Frida”,

Promotional Materials *Mention* – “Müessese”

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## **E. AWARD**

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2012

**Turkish Graphic Designers Association**

Logo Design *Mention* – “Stratejist”,

**Mimar Sinan Fine Arts University**

First within the major

2011

**Turkish Graphic Designers Association**

Emin Barın Special Award for Logo – “Serbest Meslek”,

2010

**Turkish Graphic Designers Association**

Eczacıbaşı Foundation Special Award

*The Best Young Designer of The Year*

Stationary Design – “West Blocks”,

Outdoor Design – “Akeretler Sıraevler Dış Cephe”,

Menu Design – “Kırıntı Menü Magazin”

Label Design – “Boyner Evde”



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## E. AWARD

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Label Design *Mention* – “Tek Bahçe”,

Packaging Design *Mention* – “Tek Bahçe”,

Magazine Design *Mention* – “IKSV Salon”,

Direct Mail/Flyer Design *Mention* – “Koç Üniversitesi Çocuk Şenliği”,

**United Nations UNDP** Certificate of Achievement

**Çağdaş Yaşamı Destekleme Derneği** Certificate of Achievement

**2009**

**Turkish Graphic Designers Association**

Book Cover Design – “Benden Dışarıda”,

Book Design *Mention* - “Benden Dışarıda”,

Packaging Design *Mention* - “Miss Alix”

**Koç University** Certificate of Achievement

**2007**

**Mimar Sinan Fine Arts University** Certificate of Achievement

**2004**

**Yeditepe University** Graduation with Upper Honours

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## F. OTHER EXPERIENCE

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### Computer Skills

*Advanced:*

Photoshop CS, Mac Office, Adobe Illustrator, Adobe In Design

*Beginner:*

HTML, Flash, Premier, C++

### Language Skills

English reading: *advanced* writing: *intermediate*

speaking: *intermediate*

French *beginner*

German *beginner*

### Association Membership

Turkish Graphic Designer Association

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