

ÖZGÜL UYAN



CONTACT INFORMATION

Address	İstanbul
Tel (Cep)	+90
Tel (Ev)	+90
E-posta	ouyan@aydin.edu.tr

PERSONAL INFORMATION

Nationality	Turkish Republic
Place of Birth	İstanbul
Date of Birth	19.05.1979
Marital Status	Single
Driving License	B (1998)

EDUCATION

Doctorate 2014-2018	İSTANBUL GELİŞİM UNIVERSITY INSTITUTE OF SOCIAL SCIENCES DEPARTMENT OF BUSINESS ADMINISTRATION Thesis Title: "The Impact of Global Crisis on Business Performance of Foreign Trade Capital Companies: Dynamic Panel Data Analysis" Grade: 3,78/4
Master's 2011-2013	İSTANBUL AYDIN UNIVERSITY INSTITUTE OF SOCIAL SCIENCES DEPARTMENT OF BUSINESS ADMINISTRATION Thesis Title: "Barter System as an Alternative Trade Model and Financial Technic, and Barter Applications in Turkey" Grade: 3,50/4
Master's 2005-2006	NEWPORT INTERNATIONAL UNIVERSITY BUSINESS ADMINISTRATION Grade: 4,00/4
Undergraduate 1995-1999	İSTANBUL UNIVERSITY FACULTY OF BUSINESS ADMINISTRATION DEPARTMENT OF BUSINESS ADMINISTRATION Grade: 71,28/100
High School 1992-1995	PERTEVNİYAL HIGH SCHOOL TURKISH-MATHEMATICS Grade: 4,04/5

ACADEMIC EXPERIENCE

ASST. PROFESSOR 03.09.2018-continue	İSTANBUL AYDIN UNIVERSITY FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES Program of International Trade (English)
LECTURER 07.02.2018-30.05.2018	KADİR HAS UNIVERSITY KADİR HAS VOCATIONAL SCHOOL Program of Banking and Insurance
LECTURER 08.02.2016-30.06.2016	İSTANBUL GELİŞİM UNIVERSITY İSTANBUL GELİŞİM VOCATIONAL SCHOOL Department of Management and Organization / Program of Human Resources Management

COURSES GIVEN

Undergraduate Degree	Name of the Course	Education Language	Hours /Week	Number of Students
2018-FALL	FINANCING OF FOREIGN TRADE	English	3	24
2018-FALL	CUSTOMS AND FOREIGN TRADE POLICY	English	3	36
2018-FALL	INTERNATIONAL BUSINESS	English	3	47
2018-FALL	INTERNATIONAL TRADE POLICY	English	3	55
2018-FALL	BUSINESS FINANCE-I	Turkish	3	100
2018-FALL	BUSINESS FINANCE	Turkish	3	11
Associate's Degree	Name of the Course	Education Language	Hours /Week	Number of Students
2018-SPRING	INTERNATIONAL FINANCE	Turkish	2	14
2018-SPRING	MONETARY THEORY	Turkish	2	18
2016-SPRING	GENERAL ECONOMY	Turkish	3	210
2016-SPRING	GENERAL BUSINESS	Turkish	3	70
2016-SPRING	BUSINESS MANAGEMENT II	Turkish	3	3

WORK EXPERIENCE

2003-2018	AVRASYA GROUP A.Ş. Barter Finance Specialist / General Manager
1999-2003	TÜRK BARTER INTERNATIONAL A.Ş.-FRANCHISE Trade Broker
1998	KOÇBANK Merter Branch Corporate Marketing and Operations

LANGUAGES

ENGLISH	Advanced	YÖKDİL: 88,75
GERMAN	Intermediate	

ACADEMIC PUBLICATIONS

Proceedings presented in international scientific meetings and published in the proceedings book

- 1.** Özgül UYAN, "Private Status Provided to Businesses in Turkey in the Scope of Export Incentives and Its Functions", CUDES 2018: 8. International Congress on Current Debates in Social Sciences, Abstracts, IJOPEC Publication Limited, p.122, İstanbul, 28-30 September 2018.
- 2.** Özgül UYAN and Aziz Muslu, "Barter Method in Financing of Shipping Companies' Operating Costs and Evaluations for Tuzla Region", IV. International Caucasus-Central Asia Foreign Trade & Logistics Congress (UKODLK 2018), Didim, 07-08 September 2018 (Full Paper).
- 3.** Özgül UYAN and Aziz Muslu, "Alternative Investment Models of Maritime Companies Using in Ship Finance", International Conference on Empirical Economics and Social Science (ICEESS' 18), Abstract Proceeding, p.56, Bandırma, 27-28 June 2018.
- 4.** Özgül UYAN, "The Effect of the 2008 Global Crisis on the Financial Performance of Foreign Trade Capital Companies Trading in Istanbul Exchange", 7. International Congress on Current Debates in Social Sciences (CUDES 2018), Programme & Abstract Book, IJOPEC Publication No: 2018/21, p.304, İstanbul, 19-21 April 2018.
- 5.** Özgül UYAN, "A Qualitative Research on the Use of Barter Method in Financial Strategies of Airline Companies", 1st International Conference on Intelligent Transportation Systems (BANU-ITSC'18), Abstract Book, pp.422-425, Bandırma, 19-21 April 2018.
- 6.** Özgül UYAN, "Barter as an Innovative Financing and Marketing Model Under Economic Crisis Environment and Its Importance for Entrepreneurs", III. International Entrepreneurship Employment and Career Congress, Congress Proceedings Handbook, Vol:2, pp.810-813, Fethiye, 12-15 October 2017 (Extended Abstract).
- 7.** Özgül UYAN, "Barter System As an Innovative and Alternative Financial and Trade Model During The Periods Of Economic Crisis and Recession and Its Importance For Businesses", 2nd World Conference on Technology, Innovation and Entrepreneurship, Press Academia Procedia-Social and Behavioral Sciences, Vol:4, pp.340-348, İstanbul, 12-14 May 2017 (Full Paper).
- 8.** Özgül UYAN and Aziz MUSLU, "International Barter As a Counter-Trade Technique and Its Importance For Enterprises", International Congress on Afro-Eurasian Research II, Abstracts, p.137, Malaga, Spain, 17-20 April 2017.
- 9.** Aziz MUSLU and Özgül UYAN, "Continuous Innovation Management for Competitive Advantage of Logistics Enterprises", International Congress on Afro-Eurasian Research II, Abstracts, p.136, Malaga, Spain, 17-20 April 2017.
- 10.** Özgül UYAN, "Crisis Management of Organizations and the Field Research for the Applications Made Before, Meanwhile and After the Crisis", VII. International Conference on Eurasian Economies, Beykent University Publications No: 115, pp.691-700, Kaposvár, Hungary, 29-31 August 2016 (Full Paper).

Articles published in other international refereed journals

1. Özgül UYAN, "Barter As an Alternative Trading and Financing Tool and Its Importance For Businesses In Times Of Economic Crisis", Journal of Economics, Finance and Accounting (JEFA), Vol:4(3), pp.282-295, 2017.

International books or chapters in books

1. Özgül UYAN, "Private Status Provided to Businesses in Turkey in the Scope of Export Incentives and Its Functions", Case Studies in Business and Sport Sciences, IJOPEC Publication No: 2018/33, pp.49-58, London, September 2018.
2. Özgül UYAN, "The Effect of the 2008 Global Crisis on the Financial Performance of Foreign Trade Capital Companies Trading in Istanbul Exchange", Current Debates in Finance & Econometrics, IJOPEC Publication No: 2018/10, Vol:19, pp.13-31, London, April 2018.

Other publications

1. Özgül Uyan, "Brand in International Markets", 30. International Consumer Summit, Agenda: Social Consumer, LOB'IN International Consulting, Çırağan Palace Kempinski, İstanbul, 30 March 2017.