



DENİZ SULU

ACADEMIC STAFF-LECTURER

Contact Information

E-Mail Address: denizsulu@aydin.edu.tr

Telephone (Business): +902124441428

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Address: KARTALTEPE MAH. SANLI ASKER SOK. UNSAL APT. A BLOCK FLAT: 1 İSTANBUL /TURKEY

KEY RESEARCH AREAS: Sustainability, Sustainable Consumers Behavior, Strategic Marketing in Aviation, Green Aviation Management.

Education

Ph.D. 2020 –Thesis Stage, GRADUATE EDUCATION INSTITUTE/BUSINESS MANAGEMENT Ph.D. ISTANBUL AYDIN UNIVERSITY /TURKEY

M.Sc. 2005-29/June/2007, EASTERN MEDITERRANEAN UNIVERSITY TOURISM MANAGEMENT (MASTER) (WITH THESIS) (ENGLISH) / CYPRUS

Thesis Title: Residents 'Perceptions of Socio-Cultural Impacts of Tourism Development in the Bafra Village of Turkish Republic of Northern Cyprus (2007) Supervisor :(İLKAY YORGANCI MALONEY)

2nd Bachelor 2019-2022 FACULTY OF MANAGEMENT / DEPARTMENT OF MANAGEMENT / AVIATION MANAGEMENT PR. ANADOLU UNIVERSITY /TURKEY

1st Bachelor 2003-8/February/2005 SCHOOL OF TOURISM AND HOSPITALITY MANAGEMENT/TOURISM AND TRAVEL MANAGEMENT PR. (ENGLISH) EASTERN MEDITERRANEAN UNIVERSITY / CYPRUS

Associate Degree 2000-2003 TOURISM AND HOSPITALITY MANAGEMENT /EASTERN MEDITERRANEAN UNIVERSITY / CYPRUS

Academic Positions

LECTURER - 2020 -Present

İSTANBUL AYDIN UNIVERSITY / ANADOLU BİL VOCATIONAL SCHOOL / DEPARTMENT OF AVIATION MANAGEMENT / CIVIL AVIATION MANAGEMENT PR. (ENGLISH)

LECTURER - 2019 -2020

İSTANBUL AYDIN UNIVERSITY / ANADOLU BİL VOCATIONAL SCHOOL / DEPARTMENT OF AVIATION MANAGEMENT/ CIVIL AVIATION MANAGEMENT PR. (ENGLISH)

ACADEMIC STAFF -2019-2020

ISTANBUL YENİ YÜZYIL UNIVERSITY/VOCATIONAL SCHOOL/TRAVEL-TOURISM AND ENTERTAINMENT SERVICES DEPARTMENT/TOURISM AND TRAVEL SERVICES PR.

LECTURER -2018-2019

İSTANBUL AYDIN UNIVERSITY / ANADOLU BİL VOCATIONAL SCHOOL / DEPARTMENT OF AVIATION MANAGEMENT / CIVIL AVIATION MANAGEMENT PR. (ENGLISH)

LECTURER-2018-2019

İSTANBUL AYDIN UNIVERSITY/ANADOLU BİL VOCATIONAL SCHOOL/HOTEL, RESTAURANT AND CATERING SERVICES DEPARTMENT/TOURISM AND HOTEL MANAGEMENT PR.

LECTURER -2017-2018

CYPRUS SCIENCE UNIVERSITY/FACULTY OF TOURISM/VOCATIONAL SCHOOL OF CULINARY ARTS / (GASTRONOMY DEPARTMENT- GENERAL TOURISM COURSES EDUCATION)

RESEARCH ASSISTANT

EASTERN MEDITERRANEAN UNIVERSITY, TOURISM AND HOSPITALITY MANAGEMENT APPLIED (TUTORIAL) COURSE EDUCATION AS A FULL TIME RESEARCH ASSISTANT

Duties in Projects:

TRANSFORMATION IN HIGHER EDUCATION: THE BLENDED LEARNING MODEL ON THE E-UNIVERSITY PATH, Scientific research project supported by Higher Education Institutions, *Assistant Personnel: DENİZ SULU*, , 08/04/2021 (Continuing) (NATIONAL)

ERASMUS STAFF TRAINING MOBILITY 2022- KAZIMIERAS SIMONAVICIUS UNIVERSITY IN LITHUANIA (April 2022) (Aviation Management)

Administrative Tasks

April 2022-Present / Head of Civil Aviation Management Department-İSTANBUL AYDIN UNIVERSITY

2021-Present/ Assistant Director of Research and Application Center-İSTANBUL AYDIN UNIVERSITY/RECTOR'S OFFICE

2021-Present/ Turkey Researches Application and Research Center Manager Assistant - ISTANBUL AYDIN UNIVERSITY/TURKEY RESEARCH IMPLEMENTATION AND RESEARCH CENTER

2021-Present/ Member of the Board of Directors - ISTANBUL AYDIN UNIVERSITY/TURKEY RESEARCHES APPLICATION AND RESEARCH CENTER

2021-Present/ Member of the Commission İSTANBUL AYDIN UNIVERSITY / ANADOLU BİL VOCATIONAL SCHOOL / DEPARTMENT OF TRANSPORTATION SERVICES / CIVIL AVIATION MANAGEMENT PR. (ENGLISH)

2021-2021 Training Coordinator for Blended Learning Project İSTANBUL AYDIN UNIVERSITY/STEM (SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS) EDUCATIONAL APPLICATION AND RESEARCH CENTER

2004-2006/ RESEARCH ASSISTANT INTERNSHIP AND CAREER COORDINATOR Eastern Mediterranean University/FACULTY OF TOURISM/TOURISM & TRAVEL MANAGEMENT/CYPRUS

2003-2004 RESEARCH ASSISTANT LAB SUPERVISOR Eastern Mediterranean University / FACULTY OF TOURISM / TOURISM & TRAVEL MANAGEMENT / CYPRUS

Scientific Organization Membership

- 1 TUBITAK ARBIS, Member, 2021
- 2 Dergipark, Member, 2019
- 3 ANATOLIA TOURISM ACADEMY, Member, 2019
4. TOURISM ACADEMICIANS, Member, 2018
5. JOURNAL OF TOURISM MANAGEMENT RESEARCH NETWORK, Member, 2018
6. Aviation For All Association (Volunteer Educator) , 2020

<i>Courses Given *</i>	<i>Language of Instruction</i>	<i>Course Hours</i>
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2022-2023

ASSOCIATE DEGREE

AVIATION LAW	English	4
INTRODUCTION TO CIVIL AVIATION	English	4
PROFESSIONAL ENGLISH-I	English	4
RULES OF AVIATION	English	4
AIR TRAFFIC SERVICE	English	4
AIRPORT MANAGEMENT	English	4

2021-2022

ASSOCIATE DEGREE

PROFESSIONAL ENGLISH-II	English	6
RULES OF AVIATION	English	3
SECURITY MGMT. IN AVIATION	English	3
AIR TRAFFIC CONTROL	English	6
PROFESSIONAL ENGLISH-I	English	6
AVIATION LAW	English	6
INTRODUCTION TO BUSINESS	English	3
INTRODUCTION TO CIVIL AVIATION	English	3

2020-2021

ASSOCIATE DEGREE

AVIATION LAW	English	4
INTRODUCTION TO CIVIL AVIATION	English	4
INTRODUCTION TO BUSINESS	English	4
PROFESSIONAL ENGLISH-I	English	4
RULES OF AVIATION	English	4
AIR TRAFFIC CONTROL	English	4
PROFESSIONAL ENGLISH-II	English	4

BACHELOR DEGREE

AVIATION LAW	English	2
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2019-2020

ASSOCIATE DEGREE

AIR TRAFFIC CONTROL	Turkish	6
AIRPORT MANAGEMENT	English	6
TOURISM ENGLISH-III	Turkish	6
TOURISM ENGLISH-III	Turkish	6
STRATEGIC MANAGEMENT	English	6
TOURISM ENGLISH-II	Turkish	6
AVIATION LAW	English	6
AIR TRAFFIC CONTROL	English	6
PROFESSIONAL ENGLISH-I	Turkish	6
TOURISM ENGLISH-II	Turkish	6

Papers presented at international scientific meetings and published in proceedings books:

1. GÜZEL GÜLCAN, SULU DENİZ, AYDIN ÜMİT (2021). **Analysis of the Effect of Airspace Closure of Countries on Economic Costs: Pre-Covid-19 and After Covid-19 Comparison.** 3rd International İzmir Economy Congress (3), 263-264. (Summary Paper/Oral Presentation)(Publication No:6973834) .
2. GÜZEL GÜLCAN, SULU DENİZ, AYDIN ÜMİT (2021). **'Economic Costs of Covid-19 Outbreak for the Airline Companies 'The Struggle to Survive''** 3rd International İzmir Economics Congress (3), 261-262. (Summary Paper/Oral Presentation)(Publication No:6973823) .

*National/international books written or chapters in books:
Written National/international books written:*

1. Residents 'Perceptions of Socio-Cultural Impacts of Tourism Development- Bafra Village of North Cyprus (2011)., SULU DENİZ, ARASLI HÜSEYİN, LAMBERT ACADEMIC PUBLISHING, Editor: KEWIN WOODMAN, Number of Editions:1, Number of Pages 100, ISBN:978-3-8443-2502-7, English(Scientific Book), (Publication No: 6201845)

National/international books or chapters in books: Chapters in written national/international books:

1. **TURKEY TOURISM ENCYCLOPEDIA**, Section Name:(**AIRPORT GROUND SERVICES -DISCONNECTED RESERVATION NETWORKS**) (2020)., SULU DENİZ, ANATOLIA TOURISM ACADEMY, Editor: DR. ACADEMIC MEMBER SERHAT ADEM SOP, Published: 1, Turkish (Encyclopedia Article), (Publication No: 6201865)
2. **TURKEY TOURISM ENCYCLOPEDIA**, Section Name:(**TOURISM PROFESSIONALS - PROF. DR. MEHMET ALTINAY**) (2020)., SULU DENİZ, ANATOLIA TOURISM ACADEMY, Editor: DR. FACULTY MEMBER SERHAT ADEM SOP, Published: 1, Turkish(Encyclopedia Article), (Publication No: 6201857)
3. **TURKISH TOURISM ENCYCLOPEDIA**, Section Name :(**Airplane Models / TUPOLEV TU-334**) (2020)., SULU DENİZ, ANATOLIA TOURISM ACADEMY , Editor: ARŞ. SEE. ZEHRA GÖKÇE SEL, Published: 1, Turkish(Encyclopedia Article), (Publication No: 6416000)
4. **TURKISH TOURISM ENCYCLOPEDIA**, Section Name :(**Airplane Models / YAKOLEV YAK-40**) (2020)., SULU DENİZ, ANATOLIA TOURISM ACADEMY, Editor : RES. SEE. ZEHRA GÖKÇE SEL, Published: 1, Turkish(Encyclopedia Article), (Publication No: 6416005)
5. **TURKISH TOURISM ENCYCLOPEDIA**, Section Name :(**Airplane Models / MC-21**) (2020)., SULU DENİZ, ANATOLIA TOURISM ACADEMY, Editor: Research Assist.. ZEHRA GÖKÇE SEL, Published: 1, Turkish(Encyclopedia Article), (Publication No: 6415995)

6. **TURKISH TOURISM ENCYCLOPEDIA**, Section Name:(**AIRPORT GROUND SERVICES - BOARDING CONTROL**) (2020)., SULU DENİZ, ANATOLIA TOURISM ACADEMIS, Editor DR. FACULTY MEMBER SERHAT ADEM SOP, Issue number: 1, Turkish(Encyclopedia Article), (Publication No: 6201859)
7. **TURKISH TOURISM ENCYCLOPEDIA**, Section Name :(**AIRPORT GROUND SERVICES - BOARDING TIME**) (2020)., SULU DENİZ, ANATOLIA TOURISM ACADEMY Editor: DR. TUTOR MEMBER SERHAT ÂDEM SOP, Published: 1, Turkish (Encyclopedia Article), (Publication No: 6201868).

Papers presented at national scientific meetings and published in proceedings books:

1. SULU DENİZ (2021). **New Concept in Civil Aviation: Adaptability of "Flight to Nowhere" Concept to Turkish Civil Aviation Industry**. 3rd Aviation, Space and Psychology (H-UP) Congress (Summary Paper/Oral Presentation)(Publication No:7314827)
2. SULU DENİZ (2020). **The Place and Importance of Civil Air Transport in Turkey's Tourism and Its Effects on the Industry**. UHAT 2020 (NATIONAL AVIATION TECHNOLOGY AND APPLICATIONS CONGRESS)(Summary Paper/Oral Presentation)(Publication No:6201831)

SSCI Articles (Q2)

1. Sulu, D.; Arasli, H.; Saydam, M.B. **Air-Travelers' Perceptions of Service Quality during the COVID-19 Pandemic: Evidence from Tripadvisor Sites**. *Sustainability* 2022, 14, 435. <https://doi.org/10.3390/su14010435>
2. Olorunsola, V.O., Saydam, M.B., Arasli, H. and [Sulu, D.](#) (2022), "**Guest service experience in eco-centric hotels: a content analysis**", *International Hospitality Review*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IHR-04-2022-0019>

Non-University Experience

2015-2018 /Corporate Brand General Director

SWISS INTERNATIONAL HOTELS AND RESORTS TURKEY HEADQUARTERS OFFICE Headquarters İSTANBUL, Switzerland branded, Headquarter in Dubai, As the Corporate Brand

General Director of the only authorized head office of the International Hotel chain in Turkey, to be in constant communication with the Headquarters, receiving chain standards and strategies of training, marketing the Franchise of the Brand to existing hotels or new businesses to be opened throughout Turkey, preparing and presenting the necessary Franchising agreements to the parties and signing. After the payment approvals, to provide

continuous training to the enterprises in order to comply with the International standards of the Brand, to monitor their connections in the reservation networks, to make the necessary improvements, to evaluate the reports sent to me by mistake and to return them monthly. Calculating and controlling the check profit.

2003-2003 GROUND SERVICES TEAM MEMBER CYPRUS TURKISH AIRLINES, (Commercial (Private))

Certificates

1. WASHINGTON STATE UNIVERSITY AND IN COOPERATION WITH SUMY STATE UNIVERSITY, EXCELLENCE IN TEACHING AND RESEARCH , ONLINE, Certificate, 11.02.2021 -15.05.2021 (International)
2. CERTIFICATE OF EDUCATION-TECHNOLOGICAL APPROACHES AND LEARNING MODELS IN HIGHER EDUCATION : BLENDED LEARNING PROJECT/ İSTANBUL AYDIN UNIVERSITY
3. TRAKYA UNIVERSITY-EASE (EUROPEAN ASSOCIATION OF SCIENCE EDITORS) COOPERATION, EDUCATION PANEL SERIES, SCIENTIFIC RESEARCH AND PUBLISHING PROCESSES IN THE FIELD OF SOCIAL SCIENCES, INTERLINE 03.20.20-Certificate
4. İSTANBUL BUSINESS INSTITUTE, MANAGEMENT CONCEPTS IN BUSINESSES Certificate, 24.08.2020 -31.08.2020 (National)
5. CONTENT EDITORIAL, WEB BASED SOCIAL MEDIA AND WEB PAGE CONTENT CREATING, İSTANBUL BUSINESS INSTITUTE, Certificate, 24.08.2020 -31.08
6. BEHAVIOR IN BUSINESS LIFE AND PROTOCOL ENVIRONMENTS, RULES OF ETHICS, İSTANBUL BUSINESS INSTITUTE, Certificate, 10.08.2020 -16.08.2020 (National)
7. TRAINING THE TRAINER, TRAINER'S AND EDUCATION FOUNDATIONS, 2020. National)
8. BURNOUT SYNDROME, BUSINESS MANAGEMENT, PRESSURE, WORKLOAD, MOBBING., İSTANBUL BUSINESS INSTITUTE, Certificate, 03.08.2020 -09.08.2020 (National)
9. STRONG BRANDING STRATEGIES, BRANDS AND ITS EFFECTS, STRATEGIES, İSTANBUL BUSINESS INSTITUTE, Certificate, 03.08.2020 -09.08.2020

- 10.** AMADEUS ONLINE RESERVATION SYSTEM, IT HELPS TO INTERACT WITH THE INTERNATIONAL SYSTEMS OF ALL MEMBER HOTELS, AIRLINES, AGENCIES AND RENT A CAR COMPANIES WORLDWIDE.. IT IS A COMPUTER SOFTWARE PROGRAM THAT REVIEWS THE INFORMATIONS, AVAILABILITIES, SCHEDULES, PRICES AND RESERVATION AND PURCHASE PROCEDURES ARE MADE. /EAST MEDITERRANEAN UNIVERSITY-FACULTY OF TOURISM / TRAVEL MANAGEMENT PROG. / DUHA AVIATION SCHOOL COOPERATION, Certificate, 08.01.2005 -10.06.2005 (International)

- 11.** CERTIFICATE OF HONOR, 2019-20 SPRING SEMESTER HONOR CERTIFICATE FROM TRANSCRIPT, ANADOLU UNIVERSITY/ MANAGEMENT FACULTY / AVIATION MANAGEMENT CERTIFICATE National)

- 12.** CERTIFICATE OF HONOR, FROM TRANSCRIPT, 2020-21 FALL SEMESTER HONOR CERTIFICATE, ANADOLU UNIVERSITY / FACULTY OF BUSINESS / AVIATION MANAGEMENT UNDERGRADUATE PROGRAM, Certificate, 01.02.2021 (National)

- 13.** CERTIFICATE OF HONOR, FROM TRANSCRIPT 2020-2021 SPRING , ANADOLU UNIVERSITY/ FACULTY OF MANAGEMENT / AVIATION MANAGEMENT UNDERGRADUATE PROGRAM, Certificate, 01.02.2020 (National)

- 14.** CERTIFICATE OF HIGH HONORS, FROM TRANSCRIPT 2004-05 FALL SEMESTER HIGH HONORS CERTIFICATE, / TOURISM FAC.-TRAVEL BUSINESS. PROG., Certificate, 10.09.2004 -01.02.2005 (International)

- 15.** HIGH HONOR CERTIFICATE, 2003-04 SPRING SEMESTER HIGH HONOR CERTIFICATE FROM TRANSCRIPT, EAST MEDITERRANEAN UNIVERSITY. / TOURISM FACULTY-TRAVEL MANAGEMENT. PROG., Certificate, 01.02.2003 -30.06.2004 (International)

- 16.** CERTIFICATE OF HONOR, FROM TRANSCRIPT, EASTERN MEDITERRANEAN UNIVERSITY. / TOURISM FACULTY.-TRAVEL MANAGEMENT. PROG., Certificate, 10.09.2003 -01.02.2004 (International)

- 17.** HIGH HONOR CERTIFICATE, 2002-03 SPRING SEMESTER FROM TRANSCRIPT, EASTERN MEDITERRANEAN UNIVERSITY / TOURISM FACULTY- TRAVEL MANAGEMENT. PROG., Certificate, 01.02.2003 - 30.06.2003 (International)

- 18.** CERTIFICATE OF HONOR, 2001-02 ACADEMIC YEAR SPRING SEMESTER FROM TRANSCRIPT, EAST MEDITERRANEAN UNIVERSITY/FACULTY OF TOURISM-TRAVEL MANAGEMENT. PROG., Certificate, 01.02.2002 - 10.06.2002 (International)

Congress Organizing

ITC 2002 1st. International Tourism Congress, the CHALLENGES and PROSPECTS for the NEW MILLENIUM