

## CURRICULUM VITAE

1. **Name Surname** : Muttalip Kutluk Özgüven
2. **Birth** : 22.04.1968
3. **Title** : Prof. Dr.
4. **Education Level** : PhD.
5. **Institution** : Istanbul Aydın University

Degree	Area	University	Year
Major	Computer Engineering	Bilkent University	1990
Masters	Machine Translation (AI)	University of Manchester (UK)	1992
Doctorate	Electronic Media Management	İstanbul University	2004

### 5. Academic Titles

Full Professorship : 2015  
Associate Professorship: 2009  
Assistant Professorship : 2006

### 6. Graduate Theses

Emir Bektas – 2011 – Bosnian Herzegovinian SME Utilisation of ICT  
Yurdal Çakal – 2011 – Sarajevo Stock Exchange Computer Modelling

### 7. Publications

K. Özgüven, E. Duman, A. Atiya, Use of Risk Analysis in Computer-Aided Persuasion (NATO Science for Peace and Security Series) “**A Stratified Environment of Intelligent Early Warning Agents for the General Problem of Asymmetric Threats**”, 130-140 pp., Amsterdam, IOS Press (Springer), 2011  
K. Özgüven, “**Case For Game-Based Learning In Enterprise Software Systems: Application Of Massively Multiplayer Online Game Trends On Business Strategy Software Training Concepts**”, Technology: International Journal of Applied Engineering , 291-297 pp., 2009  
K. Özgüven, Y. Atılğan, M. Uysal, “**An Empirical Approach to Determine the Relationship Strength between Internet Media and Online Readership**”, Dogus University Journal, 88-101 pp., 2009  
V. Jakupovic, M. Martinovic, K. Özgüven, A. Vukovic, “**Services Marketing in Dentistry - Knowledge, Practice, Attitude in Bosnia and Herzegovina**”, Matera Socio Medica, 2195-200 pp., 2010  
K. Özgüven, “**A Scenario Language for Integrated Projects of E-Learning Proposed with a View to Transform the Art of E-Learning Content Generation to a Technical Discipline**”, İstanbul Aydın Üniversitesi Fen Bilimleri Dergisi , 139-161 pp., 2010  
S. Ku!akçı, K. Özgüven, “**Knowledge Based Approaches to Marketing of Higher Education in the Example of Permission Marketing**”, Bilgi Ekonomisi ve Yönetimi Dergisi (Asos) , 106-116 pp., 2012  
A. Bulbul, K. Ozguven, Z. Parlak, “**Tendency towards Online Shopping in Bosnia and Herzegovina**”, Bilgi Ekonomisi ve Yönetimi Dergisi (Asos) , 35-41 pp., 2012  
R. Cetiner, K. Ozguven, Z. Parlak, “**A Study on Trends for Student Research Preferences**”, Bilgi Ekonomisi ve Yönetimi Dergisi (Asos), 127-136 pp., 2012  
K. Özgüven, M. Gündoğan, G. Çetiner, UYK2011 - International Higher Education Congress: New Trends and Problems, “**Dump IT: Case for High Efficiency and Effectiveness for Turkish Universities by Gradual Centralisation of All Information Technology Functionalities**”, 1331-1341 pp, İstanbul, Türkiye, Mayıs 2011  
S. Husic, K. Özgüven, ISSD '10: Second International Symposium on Sustainable Development, “**Legal Discussions in Data Privacy and the Environment in Bosnia and Herzegovina**”, 674-684 pp., Saraybosna, Bosna-Hersek, Haziran 2010

B. G. Cetiner, M. Gündoğan, K. Özgüven, ISSD '10: Second International Symposium on Sustainable Development, "**Competency-Graph Based E-Learning Content Development for Halal Quality Control**", 854-860 pp., Saraybosna, Bosna-Hersek, Haziran 2010

B. G. Cetiner, M. Gündoğan, K. Özgüven, UYK2011 - International Higher Education Congress: New Trends and Problems, "**International Universities as Role Models for Internationalization of Higher Education in Turkey**", CD pp., İstanbul, Türkiye, Mayıs 2011

F. Curcic, K. Özgüven, International 9th Conference on Knowledge, Economy and Management, "**Analysis of E-Government in BiH Municipalities: Trend Analysis for the Past Five Years**", 2477-2485 pp., Saraybosna, Bosna-Hersek, June 2011

M. Gündoğan, B. G. Çetiner, K. Özgüven, UYK2011 - International Higher Education Congress: New Trends and Problems, "**External Dynamics for Internationalization of Higher Education in Turkey**", İstanbul, Türkiye, Mayıs 2011

A. O. Kuşakçı, K. Özgüven, 7th International Symposium of Intelligent and Manufacturing Systems (IMS 2010), "**RFM Data Analysis with Artificial Neural Networks in Direct Marketing Response Modeling**", 689-699 pp., Saraybosna, Bosna-Hersek, Eylül 2010

O. Gürarslan, Y. H. Güler, H. Şahin, G. Ertek, K. Özgüven, ". Cacina, A. C. Akkaş, 5th International Symposium on Intelligent Manufacturing Systems (IMS'2006), "**Demonstrating Warehousing Concepts through Interactive Animations**", 684-694 pp., Sakarya, Türkiye, Mayıs 2006

K. Özgüven, First International Conference on Innovations in Learning for the Future, "**E-Learning Content Aggregation through Community Management**", 237-242 pp., İstanbul, Türkiye, Ekim 2004

A. Anbar, A. M. Al-Shishtawy, M. Al-Shandawely, T. A. Mostafa, A. Bolbol, A. Hammad, S. Sunoallah, J. Everett, K. Ozguven, ICICIS 2007: Second International Conference on Intelligent Computing and Information Systems, Ain Shams University, "**Applying Pedagogical Concepts in Online Course Development: Experiences from the Mediterranean Virtual University**", CD, Kahire, Mısır, Mart 2007

S. Fadda, O. Gursoy, E. Durur, K. Ozguven, European Conference in Technology and Society - EuroTecS 2013, Year 1, No 1, 2013 ISSN 2303-4580 kitapçığındaki "**A study on loyalty cards and shopping behaviour for fast moving consumer goods in Southeast Turkey**", 259-264 pp, Saraybosna, Bosna-Hersek, Haziran 2013

R. Palalic, K. Ozguven, European Conference in Technology and Society - EuroTecS 2013 Year 1, No 1, 2013 ISSN 2303-4580, "**Effects of franchising presence of USA in foreign relations**", 253-258 pp, Saraybosna, Bosna-Hersek, Haziran 2013

N. Dreca, K. Ozguven, European Conference in Technology and Society - EuroTecS 2013 Year 1, No 1, 2013 ISSN 2303-4580, "**A survey of determinants in mobile phone consumption**", 192-198 pp, Saraybosna, Bosna-Hersek, Haziran 2013

K. Ozguven, J. Tsujii, TAINN 1 (1. Türk Yapay Zeka ve Yapay Sinir Ağları Sempozyumu), "**An Approach to Machine Translation**", 103-110 pp., Ankara, 1992

R. Palalic, K. Ozguven, European Conference in Technology and Society - EuroTecS 2013 Year 1, No 1, 2013 ISSN 2303-4580, "**Perception of online services in banking among studens in Bosnia and Herzegovina**", 270-276 pp, Saraybosna, Bosna-Hersek, Haziran 2013

K. Özgüven, Ö. Güngör, International Economies and Business in Transition Conference, "**Business to Business Electronic Commerce Application Issues of Unified Demand Planning at Cascaded Supply Chains**", Temmuz 2001

## 8. Projects

- Doğuş University: **European Commission FP7** Consortium Project (Germany, Italy, Belgium, Greece, Turkey) ELEVATE, 2008-2010, Function: Innovation Director
- Sabancı University: **European Commission EUMEDIS** Consortium Project (UK, Denmark, Malta, Turkey, Egypt, Jordan, Lebanon, Palestine) MVU 2004-2006, Function: Country Manager
- University of Manchester Institute of Science and Technology: **Japanese 5th Generation Artificial Intelligence Framework** - UMIST/Matsushita Corpus Studies (Britanya, Japonya) 1991-1994, Function: Research Assistant and Programmer
- Yeditepe University: E-Transformation Project, 2000-2003, Function: Project Manager

## 9. Administrative

- Advisor to Rector, 2018-

- General Coordinator, 2017-2018 (Defence), 2000 (ICT)
- General Manager, 2012-2017 (Management Information Systems)
- Dean (acting) 2009-2010, 2012-2013 (Business School), 2015-2016 (Architecture)
- Senate Member 2009-2013, 2015-2016
- Head of Department 2010-2012, 2013-2016
- Committee Member and Chair 2000-2018
- ICT admin duties:
  - Head of Strategy, IT Director 2008-2009,
  - E-Learning Projects Manager 2004-2006,
  - E-Transformation Manager 2001-2003,
  - Management Information Project Manager 2012-2013,
  - TUBITAK TEYDEB (MIS, E-Learning) Applications Judge 2006-
  - Associate Professorship (MIS) Applications Judge 2015-

## 10. Membership of Professional Associations

Turkish Informatics Association Istanbul (Board Member/ Chairman.2004-2008)

## 12. Courses in Last Two Years

Akademik Yıl	Dönem	Dersin Adı	Haftalık Saati		Öğrenci Sayısı
			Teorik	Uygulama	
2017-2018	Summer	<i>Lisans:</i> Computer Organization / Bilgisayar Organizasyonu	3	0	6
2017-2018	Summer	<i>Lisans:</i> Data Structures / Veri Yapıları	3	0	18
2017-2018	Spring	<i>Doktora:</i> Advanced Machine Learning / İleri Otomatik Öğrenme	3	0	4
2017-2018	Spring	<i>Yükseklisans:</i> Software Engineering / Yazılım Mühendisliği	3	0	48
2017-2018	Spring	<i>Lisans:</i> Artificial Intelligence / Yapay Zeka	2	0	36
2017-2018	Spring	<i>Lisans:</i> Design&Analysis of Algorithms / Algoritma Tasarım & Analizi	3	0	55
2015-2016	Fall	<i>Yükseklisans:</i> Artificial Intelligence / Yapay Zeka	3	0	18