

CV

1. **Name Surname** : Onur Demirel
2. **Date of Birth** : 15.10.1982
3. **Title** : Lecturer
4. **State of Education** : Masters (Ph.D. Candidate)
5. **Current Institution** : İstanbul Aydın University

Degree	Department	University	Date
Bachelor's	Business Management	Anadolu University	2005
Master's	Marketing Management	İstanbul University	2014
Master's	Innovation and Entrepreneurship Management.	Bahçeşehir University	2016
Ph.D.	Business Management	İstanbul Technical University	2016

5. Academic Appointments

Assistant Professor (Date) :

Associate Professor (Date) :

Professor (Date) :

6. Theses Advised

6.1. Postgraduate Theses

6.2. Doctoral Theses

7. Publications

7.4. International books published, or chapters from a book

Bütüner H., 2017, Planning by Design (PxD)-Based Systematic Methodologies, Taylor Francis, ISBN 10 -1498761321; ISBN-13: 9781498761321, Chapter 5.

8. Projects

9. Administrative Services

10. Professional Affiliations

Türü (EK-2 deki kodlama yazılacaktır)	Bilimsel ve Mesleki Kuruluş ismi	Görev Yılı	EK-2'ye göre Puan
	Vestel Pazarlama A.Ş.	2006 - 2008	
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	Darty France	2011 - 2012	
	BMT Consultancy	2012 - 2014	
	Pazarolla Digital Marketing	2014 - 2016	
	MasterStorm Innovation Lab.	2016 - 2017	
	Google	2017 - 2019	

11. Fellowships and Awards

12. Please fill out the chart below for undergraduate and graduate courses you have given in the last 2 years.

Academic Year	Semester	Course	Weekly Course Hours		Number of Students
			Theoretical	Practical	
2019-2020	Fall	E-Commerce	3	-	20
		Customer Relationship Management and Automation	3	-	17
	Spring	Marketing Management	3	-	56
		Digital Marketing	3	-	16