

## CURRICULUM VITAE

1. **Name-Surname** : Eda Doğan
2. **Place/Date of Birth** : Bakırköy / 31.01.1984
3. **Title** : Assistant Professor
4. **Education** : PhD

| Degree        | Department              | University          | Year |
|---------------|-------------------------|---------------------|------|
| Undergraduate | Business Administration | İstanbul University | 2005 |
| Post-Graduate | Radio-Television-Cinema | İstanbul University | 2009 |
| PhD           | Radio-Television-Cinema | İstanbul University | 2013 |

**Master Thesis** : Film Music As One Of The Important Factors That Makes Audience Impressed In Movies, *Assoc. Prof. Battal Odabaş*

**PhD Thesis** : Creating meaning through images in political elections: The AKP and the CHP campaigns in 2011 General Elections, *Prof. Ayşen Akkor Gül*

### 5. Academic Titles

| Title               | University /Faculty                                  | Department                                    | Year      |
|---------------------|------------------------------------------------------|-----------------------------------------------|-----------|
| Assistant Professor | Ondokuz Mayıs University<br>Faculty of Communication | Department of Radio, Television<br>and Cinema | 2014- ... |
| Research Assistant  | İstanbul Arel University<br>Faculty of Communication | Visual Communication Design                   | 2010-2013 |

### 6. Publications

#### 6.1. Articles Published in International Refereed Journals (SCI & SSCI & Arts and Humanities)

- Doğan, Eda, “Hofstede’s Cultural Dimensions In Political Advertising: The 2014 Presidential Election In Turkey”, İstanbul University, Journal of Faculty of Communication, Vol 48, June 2015

## 6.2. Articles Published in National Refereed Journals

- Dođan, Eda, “An Analysis of the Situation on the Departments of Visual Communication Design in Turkey”, İstanbul Aydın University Journal of Faculty of Communication, October 2015 (*will be published*)
- Dođan, Eda, “**Political Party Ads As Propaganda Tools: AKP Ads in 2014 Turkish Local Elections**”, İstanbul Arel University Journal of Faculty of Communication, October 2015 (*will be published*)

## 7. Projects

- **Ondokuz Mayıs** University News Agency Project, Scientific Infrastructure Project, Ondokuz Mayıs University Faculty of Communication, 2014-2015 (*Researcher*)

### 7.1. Short Films

- «Mina'nın Çarkı», Festival Film, 5th Pam Short Film Festival, İstanbul 2007, *Director and Scenarist*
- «Davetsiz Misafir», Short Film, İstanbul University Faculty of Communication, İstanbul 2007, *Scenarist*
- «1 Gram», Short Film, İstanbul University Faculty of Communication, İstanbul 2006, *Director and Scenarist*

### 7.2. Exhibitions and Design Works

#### 7.2.1. Exhibitions

- «**Hayattan Kareler 2**», News Photography Exhibition, Piazza Shopping Center, 30th March-5th April 2015, *Organizer and consultant lecturer*
- «**Hayattan Kareler**», News Photography Exhibition, Ondokuz Mayıs University Faculty of Communication, 25th December 2014-2nd January 2015, *Organizer and consultant lecturer*
- «**Grafik ve Tipografi Yolculuđu** », Poster Exhibition, İstanbul Arel University, 13-20th April 2011, *Organizer and consultant lecturer*
- «**Kadına Yönelik Şiddetle Mücadele** », Poster Exhibition, İstanbul Arel University, 25 November-9 December 2010, *Organizer and consultant lecturer*

### **7.2.2. Designs**

- «10th International Strategic Management Conference», Roma-Italy 2014, *Conference Poster*
- «3th International Conference on Leadership, Technology and Innovation Management», İstanbul, 2013, *Conference Poster*
- «9th International Strategic Management Conference», Riga-Latvia, 2013, *Conference Poster*
- «Radio of İstanbul University, Radyo İletişim», İstanbul University Faculty of Communication, 2012, *Corporate Identity Design*
- «İnsan Konuştuğudur », İstanbul, 2012, *Documentary-DVD Cover Design*
- «Reklam ve Retorik; Barokas, Safiye Kırılar», Der Publishing, İstanbul, 2011, *Book Cover Design*
- «Radio of İstanbul Arel University», Radyo Arel, İstanbul, 2011, *Corporate Poster Design*
- «İstanbul Arel University Spring Festival», İstanbul 2011, *Festival Posters and Handbills*
- «Journal of Communication Studies», İstanbul Arel University, 2011, *Cover Design*
- «Grafik ve Tipografi Yolculuğu», İstanbul Arel University, 13-20 Nisan 2011, *Poster of event*
- «Conversation with Devrim Erdoğan», İstanbul Arel University, 2011, *Poster of event*
- «Kadına Yönelik Şiddetle Mücadele», İstanbul Arel University, 25 Kasım-9 Aralık 2010, *Poster of event*
- «Conversation with Fikret Hakan ve Semir Aslanyürek», İstanbul Arel University, 2010, *Poster of event*

### **8. Administrative Tasks**

Vice Chairman          Faculty of Communication          Ondokuz Mayıs Uni          2014- ...

### **9. Awards / Festivals**

- «Mina'nın Çarkı», Festival Film, 5th Pam Short Film Festival, İstanbul 2007, *Director and Scenarist*

## 10. Academic Teaching Experience

| Academic Year | Semester | Course Name                         |
|---------------|----------|-------------------------------------|
| 2014-2015     | Fall     | Press Photography                   |
|               |          | Writing and Presentation Techniques |
|               | Spring   | Digital Photography                 |

## 11. Academic Interests

Political Communication, Political Advertising, Television Advertising, Visual Communication Design, Semiotics, Film Music, Photography

## 12. Work Experience

- **Arel University**, 2010-2013 Academic Year, Visual Communication Design, Research Assistant
- **Yüksel Education** , 2009-2010 / 2006-2007 School Year, Maths Teacher
- **Turkcell Global Bilgi A.Ş.**, 2008-2009, Area Sales Management. Corporate Customer Management
- **A Film Production**, 2007-2008, Production Assistant
- **Rynart Transport A .Ş.**, 2005-2006, Nike TR Visual Merchandising Account Supervisor

## 13. Other Activities

### 13.1. International Academic Activities

- « LLP Teaching Mobility », Erasmus Lifelong Learning Programme, Education Mobility, Budapest College of Communication Business and Arts, 2011-2012 Güz YY, **5 Hours Graphic Design Education**

| <i>Content of the teaching program (Öğretim Programı Kapsamı)</i> |                                                                   |                       |
|-------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------|
| Date/Tarih                                                        | Subject/Verilen Dersin Konusu                                     | Hours/Saat            |
| 20.Sept                                                           | The principles of digital design                                  | <b>1 Hour /1 Saat</b> |
| 21.Sept                                                           | Introduction to digital techniques in Adobe Photoshop             | <b>1 Hour /1 Saat</b> |
| 22.Sept                                                           | Working with layers and poster designing in Adobe Photoshop       | <b>2 Hour /2 Saat</b> |
| 23.Sept                                                           | Tools and options panel<br>Working with images in Adobe Photoshop | <b>1 Hour /1 Saat</b> |

### **13.2. Student Project Consultancy**

- 15th IAA International Advertising Association of Intercollegiate Advertising Competition, "Social Awareness in Drug Addiction", İstanbul Arel University Department of Visual Communication Design, 2012.
- İstanbul Arel University Faculty of Communication, Department of Journalism, Department of Public Relations and Advertising, Practice Project, "Political Advertising Campaign», Assistant Proffesor Safiye Kırlar Barokas, 2010-2011 Academic Year Spring Semester
- Istanbul Arel University Faculty of Communication, Department of Journalism, Department of Public Relations and Advertising, Advertising Practice Project, "Political Advertising Campaign», the country's yrd.doç.dr.safi Barokas, 2009-2010 Academic Year Spring Semester.